

# CAMPARI GROUP

## Energy efficiency and decarbonization

**Our environmental targets: Reduce Green House Gases (GHG) emissions from direct operations<sup>1</sup> by 20% in 2025, by 30% in 2030, and from the total Supply Chain by 25% in 2030, using 2019 as a baseline. 100% renewable electricity for European production sites by 2025.**

In 2020, Campari Group launched a global project to develop energy saving programmes. We use sustainable integrated solutions to improve our energy consumption, reduce costs, move to renewable energy sources and decarbonize our production activities. A series of innovative mid and long-term improvement interventions have been put in place to support the above programme across all our production plants. As part of the global project, on-site energy audits were performed at the most energy-intensive Campari production sites, including the distilleries located in Arandas (Mexico) and Lawrenceburg (Kentucky, USA). The project will continue in 2021, covering the Jamaican distilleries. The outcome of the energy audits - including energy recovery and decarbonization solutions, process and equipment interventions, efficiency improvement investments - will be extended to all Campari production sites. In this way, we are creating a shared and integrated energy efficiency and decarbonization path for our operations. One of the key environmental targets set by Campari Global Supply Chain is the use of 100% renewable electricity at our European production sites by 2025. As first step, the renewable origin of all the electricity being purchased and used by Italian production plants and headquarters in Sesto San Giovanni has been certified through the attainment of a Guarantee of Origin. This activity has already enabled us to meet 76% of the related Global Environmental target in 2020. The Group's energy efficiency programme included the installation of a multi-column distillation system in the rum distillery located in New Yarmouth (Jamaica). Differing from many of the existing columns in Jamaica, which use direct steam injection, the newly implemented multi-column system uses indirect heating through reboilers. The main benefits are a reduction in the fuel used and the recovery of the condensate, resulting in a less water consumption. Also, the energy source switch to natural gas at the distilleries in Jamaica and in the US in 2019, led to a total elimination of wood combustion in 2020 and a further important reduction in the consumption of oil-based fuels (-47%), both in favour of natural gas usage (+33%).

\*\*\*

## FOR FURTHER INFORMATION

<https://www.camparigroup.com/en/page/sustainability>  
<http://www.camparigroup.com/en>  
<https://www.youtube.com/c/camparigroup>  
<https://twitter.com/GruppoCampari>

Visit [Our Story](#)

## ABOUT CAMPARI GROUP

Campari Group is a major player in the global spirits industry, with a portfolio of over 50 premium and super premium brands, spreading across Global, Regional and Local priorities. Global Priorities, the Group's key focus, include **Aperol, Campari, SKYY, Grand Marnier, Wild Turkey** and **Appleton Estate**. The Group was founded in 1860 and today is the sixth-largest player worldwide in the premium spirits industry. It has a global distribution reach, trading in over 190 nations around the world with leading positions in Europe and the Americas. Campari Group's growth strategy aims to combine organic growth through strong brand building and external growth via selective acquisitions of brands and businesses.

Headquartered in Milan, Italy, Campari Group operates 22 plants worldwide and has its own distribution network in 22 countries. Campari Group employs approximately 4,000 people. The shares of the parent company Davide Campari-Milano N.V. (Reuters CPRI.MI - Bloomberg CPR IM) have been listed on the Italian Stock Exchange since 2001. For more information: <http://www.camparigroup.com/en>.

Please enjoy our brands responsibly.

---

<sup>1</sup> Scopes 1 and 2.