EGM TO BE HELD ON SEPTEMBER 18, 2020 AT 14:00 CEST



At HILTON AMSTERDAM AIRPORT SCHIPHOL - Schiphol Boulevard 701, 1118 BN Schiphol Airport, the Netherlands



PROXY FORM

To be sent to: **Computershare S.p.A.**, Via Nizza 262/73, 10126 Turin (Italy), as Agent for **Davide Campari-Milano N.V**. (**Campari**), at the latest **by 5 p.m. CEST** on **September 11, 2020** by mail or by Fax (+39 011 0923202) or by e-mail (campari@computershare.it), as an attachment in PDF format.

Disclaimer

This Proxy Form shall be completed and signed by the Shareholder in order **to appoint Computershare S.p.A.** to vote online as per attached Voting Instructions Form at the EGM of Campari. Alternatively the Shareholder can **vote online** directly through the company website (<u>www.campari.group.com</u>).

Mandatory information *

THE UNDERSIGNED*						
Date of birth *	Place of birth *	Resident in (<i>town/city</i>)*				
At <i>(street address)</i> *			Italian Tax Code*			
Telephone no. *		e-mail				
entitled to vote at the close	of business of August 2	1, 2020 (record da	te) as (1):			
registered shareholder		🔲 legal repr	esentative or agent with authority to sub-deleg	jate 🔲 pledgee 🗔 taker-in		
beneficial interest holder	official receiver	🔲 manager	other (specify)			
for no. *	Campari ordinary shar	es				
(2) registered in the name of	of					
Date of birth *	Place of birth *		Resident in (<i>town/city)</i> *			
At <i>(street address)</i> *			Italian tax Code			
Registered in the securities a	account <i>(3)</i> no.	At	Bank code (ABI)	Branch code (CAB)		
as resulting from communica	ation no. <i>(4)</i>	Made by (<i>Bank</i>)				

APPOINTS Computershare S.p.A. as appointed representative to attend at the above mentioned meeting, with reference to the above shares, and **to vote** online in accordance with the instructions provided in the following Voting Instructions Form. If no such directions are indicated,

ACKNOWLEDGES that Computershare S.p.A. will have the authority to vote "For" with regard to all following proposals.

DATE	Identific. form <i>(5) (type)*</i>	Issued by *	no. *	SIGNATURE	
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1. Specify the capacity of the proxy signatory and, where applicable, attach documentary proof of his/her power.

2. To be completed only if the registered shareholder is different from the proxy signatory; mandatory indications on relevant personal details must be included.

3. Provide the securities account number, Bank Codes and Branch Codes of the Depository, or in any case its name, available in the securities account statement.

4. Reference to the communication made by the intermediary and its name.

5. Provide details of a valid form of identification of the proxy signatory.



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VOTING INSTRUCTIONS FORM

The Undersigned

INSTRUCTS the Appointed Representative to vote at the above indicated EGM as follows

RESOLUTIONS OF THE AGENDA TO BE VOTED	<i>VOTE (Please tick as appropriate)</i>		
2. Capital reduction and amendment of the Company's articles of association.	For	Against	Abstain
3. Implementation of clause 13.11 and consequent amendments to the Company's articles of association	For	Against	Abstain
4. Appointment of Mr. Fabio Facchini as non-executive director.	For	Against	Abstain
5. Approval of remuneration policy.	For	Against	Abstain

SIGNATURE