

CAMPARI GROUP

COMPLETION OF THE SHARE BUYBACK PROGRAM IN SUPPORT OF THE LONG-TERM SHARE-BASED INCENTIVE PLANS

NOTIFICATION OF LATEST PURCHASES WITHIN THE SHARE BUYBACK PROGRAM

Milan, September 26th, 2025 - Davide Campari-Milano N.V., LEI code 213800ED5AN2J56N6Z02, ('Campari' or 'Company') announces that the share buyback program in support of the long-term share-based incentive plans, authorized by the Shareholders' Meeting on April 11th, 2024 ('Program'), has been completed. Pursuant to the Program, executed between October 30th, 2024 and September 25th, 2025 the Company bought no. 7,033,285 treasury shares at an average price of € 5.6325 per share and an amount of € 39,615,012.19.

It is reminded that, in accordance with applicable laws and regulations, the Company appointed the third-party intermediary UBS Europe SE (LEI Code 5299007QVIQ7IO64NX37) to purchase a maximum of no. 8,000,000 Campari shares for a total maximum amount of € 40,000,000.00 during the period from October 30th, 2024, to November 12th, 2025.

In accordance with applicable laws and regulations, the table attached provides details of the purchases of treasury shares executed by the Company during the week from 22 to 25 September 2025. Following these latest purchases, the Program has been completed.

As of today, the Company holds a total of no. 32,614,480.00 treasury shares equal to 2.65% of its ordinary share capital, and no entity controlled by Campari holds any Campari shares.

All transactions have been executed on Euronext Milan, regulated market managed by Borsa Italiana S.p.A.

FOR FURTHER INFORMATION

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<https://www.camparigroup.com/en/page/investors>

<http://www.camparigroup.com/en>

<http://www.youtube.com/camparigroup>

<https://twitter.com/GruppoCampari>

<https://www.linkedin.com/company/campari-group>

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ABOUT CAMPARI GROUP

Campari Group is a major player in the global spirits industry, with a portfolio of over 50 premium and super premium brands, spreading across Global, Regional and Local priorities. Global Priorities, the Group's key focus, include Aperol, Campari, SKYY, Grand Marnier, Espolòn, Courvoisier, Wild Turkey and Appleton Estate. The Group was founded in 1860 and today is the sixth-largest player worldwide in the premium spirits industry. It has a global distribution reach, trading in over 190 nations around the world with leading positions in Europe and the Americas. Campari Group's growth strategy aims to combine organic growth through strong brand building and external growth via selective acquisitions of brands and businesses. Headquartered in Milan, Italy, Campari Group operates in 25 production sites worldwide and has its own distribution network in 26 countries. Campari Group employs approximately 4,900 people. The shares of the parent company Davide Campari-Milano N.V. (Reuters CPRI.MI - Bloomberg CPR IM) have been listed on the Italian Stock Exchange since 2001. For more information: <http://www.camparigroup.com/en>. Please enjoy our brands responsibly.

CAMPARI GROUP

The following table shows details of transactions on Campari ordinary shares (Campari ISIN NL0015435975), executed by the intermediary UBS Europe SE (LEI code 5299007QVIQ71O64NX37). These transactions refer to the period from 22nd to 25th of September 2025 and are provided on a daily basis and, subsequently, in detailed form.

Date	No. of shares bought back	Average price €	Total amount €
22/09/2025	182,350	5.6018	1,021,488.23
24/09/2025	100,000	5.5823	558,230.00
25/09/2025	135,000	5.5467	748,804.50

Date	Hour (GMT)	Currency	Platform code	Price	Volume
22/09/2025	09:03:22	EUR	MTA	5.6380	2530
22/09/2025	09:30:55	EUR	MTA	5.6340	2681
22/09/2025	09:41:56	EUR	MTA	5.6380	2752
22/09/2025	10:13:49	EUR	MTA	5.6280	1714
22/09/2025	10:13:49	EUR	MTA	5.6280	720
22/09/2025	10:38:25	EUR	MTA	5.6300	1054
22/09/2025	10:38:38	EUR	MTA	5.6300	953
22/09/2025	10:38:38	EUR	MTA	5.6300	729
22/09/2025	10:58:06	EUR	MTA	5.6340	2831
22/09/2025	11:56:13	EUR	MTA	5.6500	2782
22/09/2025	12:10:45	EUR	MTA	5.6400	2790
22/09/2025	13:03:45	EUR	MTA	5.6400	2394
22/09/2025	13:20:46	EUR	MTA	5.6500	1500
22/09/2025	13:21:57	EUR	MTA	5.6500	1087
22/09/2025	13:34:07	EUR	MTA	5.6400	1315
22/09/2025	13:35:31	EUR	MTA	5.6400	2586
22/09/2025	13:35:31	EUR	MTA	5.6400	473
22/09/2025	13:50:19	EUR	MTA	5.6400	932
22/09/2025	13:50:19	EUR	MTA	5.6400	1699
22/09/2025	14:11:41	EUR	MTA	5.6260	2739
22/09/2025	14:11:41	EUR	MTA	5.6260	27
22/09/2025	14:16:56	EUR	MTA	5.6220	2748
22/09/2025	14:17:44	EUR	MTA	5.6200	7332
22/09/2025	14:17:44	EUR	MTA	5.6200	895
22/09/2025	14:17:44	EUR	MTA	5.6200	4457
22/09/2025	14:17:44	EUR	MTA	5.6200	2572
22/09/2025	14:18:03	EUR	MTA	5.6180	3673
22/09/2025	14:20:31	EUR	MTA	5.6140	2452
22/09/2025	14:29:59	EUR	MTA	5.6060	2441
22/09/2025	14:31:09	EUR	MTA	5.6000	8749

CAMPARI GROUP

22/09/2025	14:31:09	EUR	MTA	5.6000	2485
22/09/2025	14:31:09	EUR	MTA	5.6000	2849
22/09/2025	14:31:10	EUR	MTA	5.6000	7032
22/09/2025	14:31:10	EUR	MTA	5.6000	1773
22/09/2025	14:31:11	EUR	MTA	5.5980	3324
22/09/2025	14:31:11	EUR	MTA	5.5980	1285
22/09/2025	14:31:11	EUR	MTA	5.5980	1441
22/09/2025	14:38:23	EUR	MTA	5.6000	2743
22/09/2025	14:42:29	EUR	MTA	5.6020	183
22/09/2025	14:42:29	EUR	MTA	5.6020	2784
22/09/2025	14:45:59	EUR	MTA	5.5980	2718
22/09/2025	14:48:22	EUR	MTA	5.6000	2169
22/09/2025	14:49:58	EUR	MTA	5.6000	211
22/09/2025	14:51:58	EUR	MTA	5.5920	2909
22/09/2025	14:58:21	EUR	MTA	5.5980	2638
22/09/2025	15:00:38	EUR	MTA	5.5860	1176
22/09/2025	15:00:38	EUR	MTA	5.5860	1734
22/09/2025	15:06:22	EUR	MTA	5.5800	3342
22/09/2025	15:06:22	EUR	MTA	5.5800	2300
22/09/2025	15:06:22	EUR	MTA	5.5800	2839
22/09/2025	15:06:53	EUR	MTA	5.5800	3104
22/09/2025	15:06:53	EUR	MTA	5.5800	2619
22/09/2025	15:06:53	EUR	MTA	5.5800	1363
22/09/2025	15:06:53	EUR	MTA	5.5800	2533
22/09/2025	15:06:53	EUR	MTA	5.5800	14706
22/09/2025	15:08:05	EUR	MTA	5.5800	523
22/09/2025	15:08:05	EUR	MTA	5.5800	2226
22/09/2025	15:08:05	EUR	MTA	5.5800	64
22/09/2025	15:08:05	EUR	MTA	5.5800	2568
22/09/2025	15:09:42	EUR	MTA	5.5800	2249
22/09/2025	15:09:42	EUR	MTA	5.5800	2253
22/09/2025	15:09:42	EUR	MTA	5.5800	466
22/09/2025	15:10:56	EUR	MTA	5.5800	2908
22/09/2025	15:10:56	EUR	MTA	5.5800	2523
22/09/2025	15:10:56	EUR	MTA	5.5800	430
22/09/2025	15:10:56	EUR	MTA	5.5800	3624
22/09/2025	15:12:59	EUR	MTA	5.5780	2443
22/09/2025	15:12:59	EUR	MTA	5.5800	2660
22/09/2025	15:14:29	EUR	MTA	5.5800	2066

CAMPARI GROUP

22/09/2025	15:14:29	EUR	MTA	5.5800	500
22/09/2025	15:24:31	EUR	MTA	5.5820	910
22/09/2025	15:24:31	EUR	MTA	5.5820	910
22/09/2025	15:24:31	EUR	MTA	5.5820	788
22/09/2025	15:25:11	EUR	MTA	5.5800	2962
22/09/2025	15:26:45	EUR	MTA	5.5780	73
22/09/2025	15:26:45	EUR	MTA	5.5780	1012
22/09/2025	15:26:45	EUR	MTA	5.5780	891
22/09/2025	15:26:46	EUR	MTA	5.5780	769
22/09/2025	15:42:13	EUR	MTA	5.5800	2665
24/09/2025	16:11:10	EUR	MTA	5.5760	2624
24/09/2025	16:12:37	EUR	MTA	5.5820	547
24/09/2025	16:12:50	EUR	MTA	5.5840	1968
24/09/2025	16:12:50	EUR	MTA	5.5840	1
24/09/2025	16:12:50	EUR	MTA	5.5840	502
24/09/2025	16:12:56	EUR	MTA	5.5840	1821
24/09/2025	16:12:57	EUR	MTA	5.5840	1250
24/09/2025	16:13:46	EUR	MTA	5.5840	2936
24/09/2025	16:13:46	EUR	MTA	5.5840	2395
24/09/2025	16:14:01	EUR	MTA	5.5840	2922
24/09/2025	16:14:01	EUR	MTA	5.5840	1757
24/09/2025	16:14:04	EUR	MTA	5.5820	3800
24/09/2025	16:14:30	EUR	MTA	5.5800	2615
24/09/2025	16:15:47	EUR	MTA	5.5800	1374
24/09/2025	16:15:47	EUR	MTA	5.5800	3511
24/09/2025	16:15:47	EUR	MTA	5.5820	3511
24/09/2025	16:15:47	EUR	MTA	5.5820	1516
24/09/2025	16:16:35	EUR	MTA	5.5840	550
24/09/2025	16:16:35	EUR	MTA	5.5840	1514
24/09/2025	16:16:35	EUR	MTA	5.5840	927
24/09/2025	16:16:35	EUR	MTA	5.5840	2584
24/09/2025	16:16:35	EUR	MTA	5.5840	1250
24/09/2025	16:16:35	EUR	MTA	5.5840	2464
24/09/2025	16:16:35	EUR	MTA	5.5840	4301
24/09/2025	16:17:34	EUR	MTA	5.5800	1452
24/09/2025	16:17:34	EUR	MTA	5.5800	856
24/09/2025	16:17:34	EUR	MTA	5.5800	258
24/09/2025	16:17:51	EUR	MTA	5.5760	344
24/09/2025	16:17:52	EUR	MTA	5.5760	2519

CAMPARI GROUP

24/09/2025	16:18:47	EUR	MTA	5.5740	2522
24/09/2025	16:19:37	EUR	MTA	5.5780	2852
24/09/2025	16:21:27	EUR	MTA	5.5820	1012
24/09/2025	16:21:27	EUR	MTA	5.5820	994
24/09/2025	16:22:18	EUR	MTA	5.5840	2482
24/09/2025	16:22:18	EUR	MTA	5.5840	2595
24/09/2025	16:22:18	EUR	MTA	5.5840	2766
24/09/2025	16:23:58	EUR	MTA	5.5820	2785
24/09/2025	16:25:21	EUR	MTA	5.5860	1621
24/09/2025	16:25:21	EUR	MTA	5.5860	1250
24/09/2025	16:25:36	EUR	MTA	5.5840	2658
24/09/2025	16:25:36	EUR	MTA	5.5840	702
24/09/2025	16:25:36	EUR	MTA	5.5840	1250
24/09/2025	16:25:36	EUR	MTA	5.5840	593
24/09/2025	16:25:53	EUR	MTA	5.5840	409
24/09/2025	16:25:53	EUR	MTA	5.5840	2488
24/09/2025	16:26:19	EUR	MTA	5.5820	2000
24/09/2025	16:27:16	EUR	MTA	5.5840	1548
24/09/2025	16:27:16	EUR	MTA	5.5840	546
24/09/2025	16:27:16	EUR	MTA	5.5840	1529
24/09/2025	16:28:03	EUR	MTA	5.5820	836
24/09/2025	16:28:15	EUR	MTA	5.5820	2760
24/09/2025	16:28:15	EUR	MTA	5.5820	14
24/09/2025	16:28:19	EUR	MTA	5.5820	1086
24/09/2025	16:28:19	EUR	MTA	5.5820	78
24/09/2025	16:28:21	EUR	MTA	5.5820	819
24/09/2025	16:28:21	EUR	MTA	5.5820	1173
24/09/2025	16:28:21	EUR	MTA	5.5820	662
24/09/2025	16:28:21	EUR	MTA	5.5820	1594
24/09/2025	16:28:55	EUR	MTA	5.5840	961
24/09/2025	16:28:55	EUR	MTA	5.5840	533
24/09/2025	16:28:55	EUR	MTA	5.5840	251
24/09/2025	16:28:55	EUR	MTA	5.5840	562
25/09/2025	09:34:37	EUR	MTA	5.6000	2569
25/09/2025	09:43:41	EUR	MTA	5.5860	2257
25/09/2025	09:43:41	EUR	MTA	5.5860	768
25/09/2025	09:49:10	EUR	MTA	5.5740	2731
25/09/2025	09:52:19	EUR	MTA	5.5700	1369
25/09/2025	09:52:19	EUR	MTA	5.5700	1610

CAMPARI GROUP

25/09/2025	10:10:02	EUR	MTA	5.5800	2798
25/09/2025	10:21:13	EUR	MTA	5.5960	2686
25/09/2025	10:29:29	EUR	MTA	5.5960	2179
25/09/2025	10:30:11	EUR	MTA	5.5960	616
25/09/2025	10:44:44	EUR	MTA	5.5800	2979
25/09/2025	10:47:31	EUR	MTA	5.5800	515
25/09/2025	10:47:31	EUR	MTA	5.5800	2308
25/09/2025	10:52:42	EUR	MTA	5.5760	3013
25/09/2025	11:00:40	EUR	MTA	5.5780	2715
25/09/2025	11:12:11	EUR	MTA	5.5740	600
25/09/2025	11:13:42	EUR	MTA	5.5740	1935
25/09/2025	11:22:39	EUR	MTA	5.5840	11
25/09/2025	11:22:39	EUR	MTA	5.5840	1202
25/09/2025	11:24:55	EUR	MTA	5.5840	13
25/09/2025	11:24:57	EUR	MTA	5.5840	1272
25/09/2025	11:34:05	EUR	MTA	5.5840	3067
25/09/2025	11:51:22	EUR	MTA	5.5880	2956
25/09/2025	12:05:58	EUR	MTA	5.5660	2826
25/09/2025	12:15:25	EUR	MTA	5.5600	1124
25/09/2025	12:15:25	EUR	MTA	5.5600	1567
25/09/2025	12:20:50	EUR	MTA	5.5520	460
25/09/2025	12:20:50	EUR	MTA	5.5520	1400
25/09/2025	12:29:59	EUR	MTA	5.5540	542
25/09/2025	12:30:03	EUR	MTA	5.5540	2532
25/09/2025	12:37:10	EUR	MTA	5.5460	2848
25/09/2025	12:46:27	EUR	MTA	5.5440	1376
25/09/2025	12:46:27	EUR	MTA	5.5440	1433
25/09/2025	12:56:42	EUR	MTA	5.5440	2317
25/09/2025	12:56:42	EUR	MTA	5.5440	642
25/09/2025	13:06:55	EUR	MTA	5.5460	1293
25/09/2025	13:06:55	EUR	MTA	5.5460	1795
25/09/2025	13:17:41	EUR	MTA	5.5480	2634
25/09/2025	13:27:31	EUR	MTA	5.5440	49
25/09/2025	13:27:31	EUR	MTA	5.5440	1250
25/09/2025	13:27:31	EUR	MTA	5.5440	1573
25/09/2025	13:33:08	EUR	MTA	5.5400	2552
25/09/2025	13:43:36	EUR	MTA	5.5440	2567
25/09/2025	13:52:05	EUR	MTA	5.5460	2052
25/09/2025	13:52:07	EUR	MTA	5.5460	364

CAMPARI GROUP

25/09/2025	13:54:02	EUR	MTA	5.5460	197
25/09/2025	14:01:46	EUR	MTA	5.5540	2535
25/09/2025	14:08:06	EUR	MTA	5.5540	2
25/09/2025	14:08:21	EUR	MTA	5.5540	2985
25/09/2025	14:19:37	EUR	MTA	5.5480	2634
25/09/2025	14:30:00	EUR	MTA	5.5440	979
25/09/2025	14:30:00	EUR	MTA	5.5440	1096
25/09/2025	14:30:01	EUR	MTA	5.5440	759
25/09/2025	14:34:19	EUR	MTA	5.5420	511
25/09/2025	14:34:19	EUR	MTA	5.5420	2029
25/09/2025	14:38:48	EUR	MTA	5.5360	1270
25/09/2025	14:38:48	EUR	MTA	5.5360	1576
25/09/2025	14:45:18	EUR	MTA	5.5280	301
25/09/2025	14:45:18	EUR	MTA	5.5280	2400
25/09/2025	14:50:38	EUR	MTA	5.5220	2597
25/09/2025	14:57:16	EUR	MTA	5.5160	2944
25/09/2025	15:04:42	EUR	MTA	5.5120	2571
25/09/2025	15:10:04	EUR	MTA	5.5080	2673
25/09/2025	15:16:03	EUR	MTA	5.4980	2485
25/09/2025	15:16:03	EUR	MTA	5.4980	29
25/09/2025	15:22:40	EUR	MTA	5.4960	174
25/09/2025	15:22:49	EUR	MTA	5.4960	300
25/09/2025	15:23:03	EUR	MTA	5.4960	1500
25/09/2025	15:28:50	EUR	MTA	5.5120	2991
25/09/2025	15:36:35	EUR	MTA	5.5040	2824
25/09/2025	15:40:18	EUR	MTA	5.5080	1083
25/09/2025	15:43:58	EUR	MTA	5.5080	24
25/09/2025	15:44:09	EUR	MTA	5.5060	1033
25/09/2025	15:44:09	EUR	MTA	5.5060	1227
25/09/2025	15:46:03	EUR	MTA	5.5080	599
25/09/2025	15:46:03	EUR	MTA	5.5080	109
25/09/2025	15:47:05	EUR	MTA	5.5060	925
25/09/2025	15:47:05	EUR	MTA	5.5060	2996
25/09/2025	15:54:32	EUR	MTA	5.5040	2647
25/09/2025	16:00:05	EUR	MTA	5.4980	3076
25/09/2025	16:10:13	EUR	MTA	5.5040	757
25/09/2025	16:10:14	EUR	MTA	5.5040	1461
25/09/2025	16:11:15	EUR	MTA	5.4980	1336