

CAMPARI GROUP

ADDITIONAL NOTICE EGM 18 SEPTEMBER 2020

Reference is made to our notice (the **Notice**) for convening the extraordinary general meeting to be held on **18 September 2020** at **14:00 CET** (the **EGM**).

The Notice specified that the set-up of the EGM may be adapted in the event that the Dutch emergency act with respect to COVID-19 is extended. On 31 August 2020, the resolution to extend the Dutch emergency act was published allowing listed companies to hold general meetings of shareholders completely virtually with no physical attendance. In view of the health and safety guidelines set out by the Dutch government in light of COVID-19 and the rise of coronavirus infections, the Company has decided that the EGM will be held virtually in the manner set out in the present additional notice. Shareholders will not be able to attend the EGM physically but only to follow the meeting via an audiocast. Voting and asking questions in writing will take place prior to the EGM.

Remote participation

Shareholders will be able to follow the EGM live via an audiocast. The language of the EGM will be English. In order to follow the EGM remotely and get access to the audiocast of the EGM, the requirements for participation as set out in the Notice will apply as much as possible *mutatis mutandis* for the participation via audiocast in the following manner:

- i. Loyalty Shareholders and Electing Shareholders (as defined in the Notice) must notify the Agent by **5 p.m. CET on 11 September 2020** of their remote participation via audiocast and provide their e-mail address.
- ii. Shareholders holding ordinary shares in a Monte Titoli Participant Account must request their Intermediary (as defined in the Notice) to issue a statement that entitles the shareholder to participate at the EGM (**Notice of Participation**). This statement must be submitted by the Intermediaries to our Agent (Computershare S.p.A. with address: Via Nizza 262/73, 10126 Torino, Italy) no later than **5 p.m. CET on 11 September 2020**, according to the instructions provided by the Agent to Monte Titoli participants. The Intermediary shall also send to the Agent the request for the “digital attendance card” and the e-mail address of the requesting shareholders.

There will be no issuance of physical attendance cards. Shareholders who have followed the participation procedure correctly will be supplied by the Agent with a “digital attendance card” (which includes a username and password) that will enable a shareholder to log in to the audiocast.

Voting

Shareholders entitled to vote will be able to cast their votes by no later than **5 p.m. CET on 11 September 2020** in the following manners:

- i. Voting by written proxy directly to our Agent by using the proxy form on the Company's website; or
- ii. Voting online via the web procedure made available on the Company's website.

For the avoidance of doubt, shareholders who attend the EGM virtually via audiocast will not be able to vote during the same but only to cast their votes prior to the EGM, *i.e.* by no later than **5 p.m. CET on 11 September 2020**.

Questions

Shareholders who have registered to attend the EGM remotely or are being represented can submit questions in writing with respect to the items on the EGM agenda via e-mail to the following e-mail address: segreteria.societaria@campari.com. The questions must be sent prior to **2 p.m. CET on 15 September 2020**.

The e-mail containing the questions concerning the agenda must include the shareholder's name and surname, the relevant agenda item, and a copy or the reference of the Notice of Participation, issued by the Intermediary, evidencing shareholder's share interest at the Record Date. Questions received without the required information will not be answered.

Within the sequence of the meeting that is being administered by the Chairman of the meeting, the questions raised may be combined and will be dealt with prior or during the EGM. The answers to the questions will be published with the minutes of the meeting after the EGM.

Milan, Italy, 8 September 2020

Davide Campari-Milano N.V.

The Board of Directors