

CAMPARI GROUP

PRESS RELEASE

Campari Group announces Tender Offer in respect of €550 million 1.250% notes due 6 October 2027, and the issue of Euro denominated notes for an expected amount of €500 million

Milan, June 9th, 2026-Davide Campari-Milano N.V. (the **Company**) announces today the invitation to the holders of its €550,000,000 1.250 per cent. Notes due 6 October 2027 (ISIN: XS2239553048) (the **Notes**) to tender any and all of their Notes for purchase by the Company for cash on the terms and subject to the conditions set out in the tender offer memorandum dated 9 June 2026 (the **Tender Offer Memorandum**) prepared in connection with such invitation (such invitation, the **Offer**).

The Company further announces its intention to issue, subject to market conditions, a series of new euro-denominated notes in an expected nominal amount of €500,000,000 (the **New Notes**) under its €2,000,000,000 Euro Medium Term Note Programme (the **Programme**). Application is expected to be made for the New Notes to be admitted to trading on the Luxembourg Stock Exchange's regulated market and listed on its Official List, and to be admitted to trading on the Mercato Telematico delle Obbligazioni (the regulated market of Borsa Italiana) and listed on the Official List of Borsa Italiana.

Whether the Company will accept for purchase any Notes validly tendered in the Offer is conditional on the successful completion (in the sole determination of the Company) of the issuance of the New Notes (the **New Issue Condition**).

The terms and conditions and the expected timeline of the Offer, including offer and distribution restrictions, are described in the Tender Offer Memorandum made available to the holders of the Notes. The Company reserves the right at any time to waive any or all the conditions of the Offer (including the New Issue Condition).

The purpose of the Offer in conjunction with the issue of the New Notes is to proactively manage the Company's upcoming redemptions and to optimise the Company's debt maturity profile.

In connection with the Offer, the Company has appointed **BNP PARIBAS** and **Deutsche Bank** to act as Dealer Managers.

In connection with the intended issue of New Notes, the Company has appointed **BNP PARIBAS**, **BofA Securities**, **Deutsche Bank**, **IMI-Intesa Sanpaolo** and **UniCredit** to act as Joint Lead Managers.

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This announcement does not constitute an invitation to participate in the Offer in any jurisdiction in which, or to any person to or from whom, it is unlawful to make such invitation or for there to be such participation under applicable securities laws. The distribution of this announcement in certain jurisdictions may be restricted by law. Persons into whose possession this announcement comes are required by each of the Company and the Dealer Managers to inform themselves about, and to observe, any such restrictions.

Nothing in this announcement constitutes an offer to sell or the solicitation of an offer to buy the New Notes in any jurisdiction.

No action has been or will be taken in any jurisdiction in relation to the New Notes that would permit a public offering of securities and the minimum denomination of the New Notes will be €100,000 and integral multiples of €1,000.

FOR FURTHER INFORMATION

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ABOUT CAMPARI GROUP

Campari Group is a major player in the global spirits industry, with a portfolio of over 50 premium and super premium brands, spanning across aperitifs, including iconic brands like Aperol and Campari, agave spirits such as Espolòn tequila, whiskeys and rum with Wild Turkey and Appleton Estate, as well as cognac and champagne including Courvoisier and Grand Marnier. Founded in 1860, Campari Group is one of the fastest growing global spirits companies and the undisputed leader in the aperitif category. It has a global distribution reach, trading in over 190 nations around the world with leading positions in Europe and the Americas. Headquartered in Milan, Italy, Campari Group operates via 24 production sites worldwide and its own distribution network in 27 countries. Campari Group employs approximately 4,800 people. The shares of the parent company Davide Campari-Milano N.V. (Reuters CPRI.MI - Bloomberg CPR IM) have been listed on the Italian Stock Exchange since 2001. For more information: <http://www.camparigroup.com/en>. Please enjoy our brands responsibly.