

CAMPARI GROUP

Resignation of Matteo Fantacchiotti as Chief Executive Officer and member of the Board

Appointment of Paolo Marchesini and Fabio Di Fede as *interim* co-CEOs

Establishment of Leadership Transition Committee chaired by Bob-Kunze Concewitz

Appointment of Jean-Marie Laborde as Vice Chairman of the Board

Milan, September 18, 2024-Davide Campari Milano N.V. announces Matteo Fantacchiotti's resignation as Chief Executive Officer and Member of the Board of Directors, effective as of today, due to personal reasons.

The Board has decided to appoint Paolo Marchesini (Chief Financial and Operating Officer) and Fabio Di Fede (General Counsel and Business Development Officer) as *interim* co-CEOs and as executive members of a Leadership Transition Committee, which shall be chaired by Bob Kunze-Concewitz (non-executive Director). Such Committee, together with the Remuneration and Appointment Committee, will also be responsible for the identification of the new Chief Executive Officer, to be proposed to the Board of Directors, after an assessment of both internal and external candidates as per best governance practices.

Concomitantly, Jean-Marie Laborde, currently member of the Board of Directors of Davide Campari-Milano N.V. and member of the Control, Risks and Sustainability Committee, is appointed as Vice Chairman.

Matteo Fantacchiotti declared: *'It has been a privilege for me to be part of Campari Group for almost five years and to lead this organization since April 2024. While I have now taken the decision to leave, I express my deepest gratitude to all stakeholders, particularly the Chairman, the Board of Directors and the Leadership Team.'*

After expressing his regret following Matteo Fantacchiotti's decision, Luca Garavoglia declared: *'Our growth ambition remains very strong. We have a very solid future ahead thanks to our robust organization, our global footprint, and particularly our unique portfolio made of some of the most admired brands in the spirits industry nurtured by a committed team of professionals. In continuity with the past, we'll continue focusing on building our brands to keep on generating profitable growth and industry outperformance in the long run, as we have done since we went public in 2001.'*

As of the date of resignation, Matteo Fantacchiotti holds 2,988 shares of the Company.

Following the resignation as member of the Board, Matteo Fantacchiotti and the Company mutually agreed to also proceed with the termination of the current employment relationship. The economic terms of such termination are still to be defined and formalized.

FOR FURTHER INFORMATION

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ABOUT CAMPARI GROUP

Campari Group is a major player in the global spirits industry, with a portfolio of over 50 premium and super premium brands, spreading across Global, Regional and Local priorities. Global Priorities, the Group's key focus, include Aperol, Campari, SKYY, Grand Marnier, Espòln, Courvoisier, Wild Turkey and Appleton Estate. The Group was founded in 1860 and today is the sixth-largest player worldwide in the premium spirits industry. It has a global distribution reach, trading in over 190 nations around the world with leading positions in Europe and the Americas. Campari Group's growth strategy aims to combine organic growth through strong brand building and external growth via selective acquisitions of brands and businesses. Headquartered in Milan, Italy, Campari Group operates in 25 production sites worldwide and has its own distribution network in 26 countries. Campari Group employs approximately 4,900 people. The shares of the parent company Davide Campari-Milano N.V. (Reuters CPRI.MI - Bloomberg CPR IM) have been listed on the Italian Stock Exchange since 2001. For more information: <http://www.camparigroup.com/en>. Please enjoy our brands responsibly.