



**NOTIFICATION OF
BUYBACK OF SHARES**

Sesto San Giovanni, July the 31st, 2017– In compliance with the authorization approved by the Shareholder Meeting held on April 28 2017, mainly to be used to service the stock option plans, Davide Campari-Milano S.p.A. (LEI code 213800ED5AN2J56N6Z02) announces that between July the 26th, 2017 and July the 28th, 2017 it bought back, on the Milan Stock Exchange, 500,000 own shares at an average price of Euro 6.2652 for a total amount of Euro 3,132,605.00.

The transactions have been executed by Equita SIM SpA, (LEI code 815600E3E9BFBC8FAA85).

Here below breakdown of the transactions (Campari ISIN IT0005252207) on a daily basis as well as, in detail, transactions carried out in the above-mentioned period:

DATE	NO. OF SHARES BOUGHT BACK	AVERAGE PRICE	TOTAL AMOUNT (EURO)
26/07/2017	155,000	6.2565	969,757.50
27/07/2017	170,000	6.3165	1,073,805.00
28/07/2017	175,000	6.2231	1,089,042.50
TOTAL	500,000		3,132,605.00

FOR FURTHER INFORMATION

Investor Relations

Chiara Garavini

Tel. +39 02 6225 330

Email: chiara.garavini@campari.com

Elena Tiozzo

Tel. +39 02 6225 690

Email: elena.tiozzo@campari.com

<http://www.camparigroup.com/it/investor>

<http://www.camparigroup.com/it>

Details

DATE	HOUR	A/V	PRICE	NO. OF SHARES
26-Jul-17	9:01:42 AM	A	6,19	2500
26-Jul-17	9:20:35 AM	A	6,2	1412
26-Jul-17	9:20:35 AM	A	6,2	3588
26-Jul-17	10:01:37 AM	A	6,195	1071
26-Jul-17	10:01:37 AM	A	6,195	546
26-Jul-17	10:01:37 AM	A	6,195	526
26-Jul-17	10:01:37 AM	A	6,195	730
26-Jul-17	10:01:37 AM	A	6,195	4627
26-Jul-17	10:31:22 AM	A	6,205	5000
26-Jul-17	10:31:38 AM	A	6,205	682
26-Jul-17	10:31:38 AM	A	6,205	3000
26-Jul-17	10:31:38 AM	A	6,205	1318
26-Jul-17	10:31:44 AM	A	6,205	876
26-Jul-17	10:41:40 AM	A	6,21	5000
26-Jul-17	10:46:08 AM	A	6,205	4124
26-Jul-17	10:53:16 AM	A	6,2	2668
26-Jul-17	11:03:19 AM	A	6,205	2083
26-Jul-17	11:03:19 AM	A	6,205	1417
26-Jul-17	11:13:50 AM	A	6,2	1200
26-Jul-17	11:14:48 AM	A	6,2	949
26-Jul-17	11:14:48 AM	A	6,2	183
26-Jul-17	11:56:35 AM	A	6,25	5000
26-Jul-17	11:57:23 AM	A	6,25	3000
26-Jul-17	11:58:08 AM	A	6,25	2637
26-Jul-17	11:59:14 AM	A	6,25	2000
26-Jul-17	11:59:14 AM	A	6,25	363
26-Jul-17	12:13:52 PM	A	6,26	990
26-Jul-17	12:13:52 PM	A	6,26	1464
26-Jul-17	12:13:52 PM	A	6,26	4104
26-Jul-17	12:13:52 PM	A	6,26	942
26-Jul-17	12:14:04 PM	A	6,26	421
26-Jul-17	12:17:30 PM	A	6,26	4010
26-Jul-17	12:17:30 PM	A	6,26	769
26-Jul-17	12:17:30 PM	A	6,26	800
26-Jul-17	12:35:10 PM	A	6,26	1000
26-Jul-17	12:37:26 PM	A	6,26	600
26-Jul-17	12:41:46 PM	A	6,26	800
26-Jul-17	12:43:22 PM	A	6,26	5600
26-Jul-17	1:11:44 PM	A	6,3	3413
26-Jul-17	1:11:44 PM	A	6,3	814
26-Jul-17	1:11:44 PM	A	6,3	3773
26-Jul-17	1:12:05 PM	A	6,305	208
26-Jul-17	1:12:05 PM	A	6,305	3732
26-Jul-17	1:12:05 PM	A	6,305	208
26-Jul-17	1:12:05 PM	A	6,305	296

26-Jul-17	1:12:05 PM	A	6,305	205
26-Jul-17	1:12:05 PM	A	6,305	351
26-Jul-17	1:12:05 PM	A	6,305	10000
26-Jul-17	1:12:10 PM	A	6,3	3742
26-Jul-17	1:12:50 PM	A	6,3	61
26-Jul-17	1:16:38 PM	A	6,3	1300
26-Jul-17	1:16:38 PM	A	6,3	2397
26-Jul-17	1:29:26 PM	A	6,28	5000
26-Jul-17	2:01:30 PM	A	6,27	720
26-Jul-17	2:01:30 PM	A	6,27	720
26-Jul-17	2:01:30 PM	A	6,27	3181
26-Jul-17	2:01:32 PM	A	6,27	1879
26-Jul-17	3:16:22 PM	A	6,29	2138
26-Jul-17	3:16:22 PM	A	6,29	2862
26-Jul-17	3:54:36 PM	A	6,28	5000
26-Jul-17	4:01:09 PM	A	6,275	1000
26-Jul-17	4:03:08 PM	A	6,275	6000
26-Jul-17	4:03:41 PM	A	6,275	364
26-Jul-17	4:03:41 PM	A	6,275	425
26-Jul-17	4:03:41 PM	A	6,275	1032
26-Jul-17	4:03:41 PM	A	6,275	16
26-Jul-17	4:05:44 PM	A	6,275	1000
26-Jul-17	4:05:51 PM	A	6,275	1522
26-Jul-17	4:05:51 PM	A	6,275	800
26-Jul-17	4:05:51 PM	A	6,275	2699
26-Jul-17	4:05:51 PM	A	6,275	142
26-Jul-17	4:18:36 PM	A	6,27	1138
26-Jul-17	4:18:36 PM	A	6,27	2
26-Jul-17	4:18:36 PM	A	6,27	769
26-Jul-17	4:18:36 PM	A	6,27	491
26-Jul-17	4:18:36 PM	A	6,27	573
26-Jul-17	4:18:36 PM	A	6,27	465
26-Jul-17	4:18:36 PM	A	6,27	1562
26-Jul-17	5:29:35 PM	A	6,285	304
26-Jul-17	5:29:35 PM	A	6,285	236
26-Jul-17	5:29:35 PM	A	6,285	21
26-Jul-17	5:29:35 PM	A	6,285	500
26-Jul-17	5:29:35 PM	A	6,285	16
26-Jul-17	5:29:35 PM	A	6,285	1849
26-Jul-17	5:29:35 PM	A	6,285	367
26-Jul-17	5:29:35 PM	A	6,285	1707
27-Jul-17	9:31:07 AM	A	6,34	3235
27-Jul-17	9:31:07 AM	A	6,34	1765
27-Jul-17	9:39:10 AM	A	6,355	739
27-Jul-17	9:39:10 AM	A	6,355	205
27-Jul-17	9:39:10 AM	A	6,355	1200
27-Jul-17	9:39:10 AM	A	6,355	526
27-Jul-17	9:39:10 AM	A	6,355	853

27-Jul-17	9:39:10 AM	A	6,355	2181
27-Jul-17	9:39:10 AM	A	6,355	640
27-Jul-17	9:39:10 AM	A	6,355	1120
27-Jul-17	9:39:10 AM	A	6,355	536
27-Jul-17	9:41:32 AM	A	6,345	3155
27-Jul-17	9:41:32 AM	A	6,345	845
27-Jul-17	9:44:27 AM	A	6,34	440
27-Jul-17	9:44:27 AM	A	6,34	280
27-Jul-17	9:44:27 AM	A	6,34	180
27-Jul-17	9:44:27 AM	A	6,34	600
27-Jul-17	9:45:32 AM	A	6,33	252
27-Jul-17	9:45:32 AM	A	6,33	45
27-Jul-17	9:45:52 AM	A	6,33	1014
27-Jul-17	9:45:52 AM	A	6,33	689
27-Jul-17	10:01:21 AM	A	6,315	1943
27-Jul-17	10:01:21 AM	A	6,315	1120
27-Jul-17	10:01:21 AM	A	6,315	507
27-Jul-17	10:01:21 AM	A	6,315	1430
27-Jul-17	10:31:47 AM	A	6,31	1000
27-Jul-17	10:33:48 AM	A	6,31	4000
27-Jul-17	10:41:53 AM	A	6,305	1000
27-Jul-17	10:42:08 AM	A	6,305	4000
27-Jul-17	11:01:08 AM	A	6,305	100
27-Jul-17	11:02:13 AM	A	6,305	400
27-Jul-17	11:08:32 AM	A	6,305	1000
27-Jul-17	11:25:35 AM	A	6,315	709
27-Jul-17	11:25:35 AM	A	6,315	2132
27-Jul-17	11:25:35 AM	A	6,315	16
27-Jul-17	11:25:35 AM	A	6,315	143
27-Jul-17	11:37:09 AM	A	6,315	1280
27-Jul-17	11:37:09 AM	A	6,315	2000
27-Jul-17	11:37:09 AM	A	6,315	1720
27-Jul-17	11:38:07 AM	A	6,305	1600
27-Jul-17	11:41:58 AM	A	6,305	5
27-Jul-17	11:42:15 AM	A	6,305	100
27-Jul-17	12:00:50 PM	A	6,315	476
27-Jul-17	12:00:50 PM	A	6,315	771
27-Jul-17	12:00:50 PM	A	6,315	16
27-Jul-17	12:00:50 PM	A	6,315	1632
27-Jul-17	12:00:50 PM	A	6,315	927
27-Jul-17	12:00:50 PM	A	6,315	442
27-Jul-17	12:00:50 PM	A	6,315	429
27-Jul-17	12:00:50 PM	A	6,315	2307
27-Jul-17	12:03:17 PM	A	6,305	2205
27-Jul-17	12:03:17 PM	A	6,305	795
27-Jul-17	12:08:29 PM	A	6,305	900
27-Jul-17	12:44:25 PM	A	6,32	850
27-Jul-17	12:44:25 PM	A	6,32	63

27-Jul-17	12:44:25 PM	A	6,32	493
27-Jul-17	12:44:25 PM	A	6,32	143
27-Jul-17	12:44:25 PM	A	6,32	16
27-Jul-17	12:44:25 PM	A	6,32	558
27-Jul-17	12:44:25 PM	A	6,32	854
27-Jul-17	12:44:25 PM	A	6,32	523
27-Jul-17	12:44:25 PM	A	6,32	81
27-Jul-17	12:44:25 PM	A	6,32	3000
27-Jul-17	12:44:25 PM	A	6,32	2000
27-Jul-17	12:44:25 PM	A	6,32	1000
27-Jul-17	12:44:25 PM	A	6,32	495
27-Jul-17	12:44:25 PM	A	6,32	497
27-Jul-17	12:44:25 PM	A	6,32	1500
27-Jul-17	12:44:25 PM	A	6,32	927
27-Jul-17	1:26:03 PM	A	6,315	5000
27-Jul-17	1:26:47 PM	A	6,31	1532
27-Jul-17	1:41:53 PM	A	6,31	1469
27-Jul-17	1:41:53 PM	A	6,31	1866
27-Jul-17	1:41:53 PM	A	6,31	133
27-Jul-17	1:44:58 PM	A	6,31	402
27-Jul-17	1:48:23 PM	A	6,31	4598
27-Jul-17	1:50:36 PM	A	6,305	1895
27-Jul-17	1:58:04 PM	A	6,31	500
27-Jul-17	1:58:10 PM	A	6,31	2
27-Jul-17	1:58:31 PM	A	6,31	700
27-Jul-17	1:58:36 PM	A	6,31	830
27-Jul-17	2:03:38 PM	A	6,31	555
27-Jul-17	2:08:17 PM	A	6,31	1000
27-Jul-17	2:08:18 PM	A	6,31	85
27-Jul-17	2:12:54 PM	A	6,31	4328
27-Jul-17	4:00:09 PM	A	6,32	237
27-Jul-17	4:00:09 PM	A	6,32	1333
27-Jul-17	4:00:09 PM	A	6,32	6430
27-Jul-17	4:08:01 PM	A	6,315	5000
27-Jul-17	4:08:19 PM	A	6,31	5
27-Jul-17	4:27:24 PM	A	6,31	7995
27-Jul-17	4:28:33 PM	A	6,305	1636
27-Jul-17	4:32:46 PM	A	6,305	800
27-Jul-17	4:32:46 PM	A	6,305	1867
27-Jul-17	4:32:46 PM	A	6,305	1197
27-Jul-17	4:49:13 PM	A	6,32	518
27-Jul-17	4:49:13 PM	A	6,32	833
27-Jul-17	4:49:13 PM	A	6,32	16
27-Jul-17	4:49:13 PM	A	6,32	2365
27-Jul-17	4:49:13 PM	A	6,32	2968
27-Jul-17	4:49:13 PM	A	6,32	169
27-Jul-17	4:49:13 PM	A	6,32	226
27-Jul-17	4:49:13 PM	A	6,32	529

27-Jul-17	4:49:13 PM	A	6,32	376
27-Jul-17	5:09:35 PM	A	6,32	815
27-Jul-17	5:09:35 PM	A	6,32	600
27-Jul-17	5:09:35 PM	A	6,32	798
27-Jul-17	5:09:35 PM	A	6,32	1787
27-Jul-17	5:11:25 PM	A	6,315	3389
27-Jul-17	5:11:25 PM	A	6,315	594
27-Jul-17	5:11:25 PM	A	6,315	4684
27-Jul-17	5:11:25 PM	A	6,315	1333
27-Jul-17	5:15:06 PM	A	6,315	5
27-Jul-17	5:15:06 PM	A	6,315	719
27-Jul-17	5:15:06 PM	A	6,315	543
27-Jul-17	5:15:06 PM	A	6,315	4733
27-Jul-17	5:22:10 PM	A	6,305	1113
27-Jul-17	5:22:10 PM	A	6,305	712
27-Jul-17	5:22:10 PM	A	6,305	267
27-Jul-17	5:22:10 PM	A	6,305	2370
27-Jul-17	5:22:10 PM	A	6,305	538
27-Jul-17	5:22:17 PM	A	6,305	261
27-Jul-17	5:22:17 PM	A	6,305	345
27-Jul-17	5:22:17 PM	A	6,305	267
27-Jul-17	5:22:17 PM	A	6,305	769
27-Jul-17	5:22:17 PM	A	6,305	488
27-Jul-17	5:22:17 PM	A	6,305	2370
27-Jul-17	5:22:17 PM	A	6,305	500
27-Jul-17	5:22:52 PM	A	6,305	4253
27-Jul-17	5:22:52 PM	A	6,305	596
27-Jul-17	5:22:52 PM	A	6,305	837
27-Jul-17	5:22:52 PM	A	6,305	571
27-Jul-17	5:22:52 PM	A	6,305	290
27-Jul-17	5:22:52 PM	A	6,305	28
27-Jul-17	5:22:52 PM	A	6,305	488
27-Jul-17	5:22:52 PM	A	6,305	1129
27-Jul-17	5:22:52 PM	A	6,305	28
27-Jul-17	5:22:52 PM	A	6,305	1100
27-Jul-17	5:22:56 PM	A	6,305	503
27-Jul-17	5:23:02 PM	A	6,305	125
27-Jul-17	5:25:21 PM	A	6,305	52
28-Jul-17	9:05:37 AM	A	6,26	524
28-Jul-17	9:06:26 AM	A	6,26	732
28-Jul-17	9:06:33 AM	A	6,26	756
28-Jul-17	9:06:47 AM	A	6,26	988
28-Jul-17	9:07:37 AM	A	6,255	700
28-Jul-17	9:07:37 AM	A	6,255	1000
28-Jul-17	9:07:37 AM	A	6,255	800
28-Jul-17	9:30:03 AM	A	6,265	2846
28-Jul-17	9:30:03 AM	A	6,265	2154
28-Jul-17	9:43:59 AM	A	6,255	3220

28-Jul-17	9:43:59 AM	A	6,255	1780
28-Jul-17	9:54:11 AM	A	6,24	3500
28-Jul-17	10:35:05 AM	A	6,24	3928
28-Jul-17	10:35:05 AM	A	6,24	4072
28-Jul-17	11:05:01 AM	A	6,225	770
28-Jul-17	11:05:01 AM	A	6,225	509
28-Jul-17	11:05:01 AM	A	6,225	182
28-Jul-17	11:05:01 AM	A	6,225	1200
28-Jul-17	11:05:01 AM	A	6,225	1476
28-Jul-17	11:05:01 AM	A	6,225	929
28-Jul-17	11:05:01 AM	A	6,225	1095
28-Jul-17	11:05:01 AM	A	6,225	404
28-Jul-17	11:05:01 AM	A	6,225	16
28-Jul-17	11:06:06 AM	A	6,225	3419
28-Jul-17	11:44:14 AM	A	6,225	1615
28-Jul-17	11:44:14 AM	A	6,225	939
28-Jul-17	11:44:20 AM	A	6,225	952
28-Jul-17	11:44:20 AM	A	6,225	3994
28-Jul-17	11:51:10 AM	A	6,225	1600
28-Jul-17	11:51:10 AM	A	6,225	3727
28-Jul-17	11:51:10 AM	A	6,225	773
28-Jul-17	11:51:10 AM	A	6,225	1400
28-Jul-17	11:58:49 AM	A	6,23	955
28-Jul-17	11:58:49 AM	A	6,23	412
28-Jul-17	11:58:49 AM	A	6,23	505
28-Jul-17	11:58:49 AM	A	6,23	909
28-Jul-17	11:58:49 AM	A	6,23	929
28-Jul-17	11:58:49 AM	A	6,225	940
28-Jul-17	11:58:49 AM	A	6,225	793
28-Jul-17	11:58:49 AM	A	6,225	1200
28-Jul-17	11:58:49 AM	A	6,225	929
28-Jul-17	11:58:49 AM	A	6,225	505
28-Jul-17	11:58:49 AM	A	6,23	680
28-Jul-17	11:58:49 AM	A	6,23	743
28-Jul-17	12:00:28 PM	A	6,23	2259
28-Jul-17	12:00:28 PM	A	6,23	4072
28-Jul-17	12:00:28 PM	A	6,23	769
28-Jul-17	12:00:28 PM	A	6,23	400
28-Jul-17	12:02:19 PM	A	6,23	2469
28-Jul-17	12:02:19 PM	A	6,23	2633
28-Jul-17	12:02:19 PM	A	6,23	16
28-Jul-17	12:02:19 PM	A	6,23	929
28-Jul-17	12:02:19 PM	A	6,23	953
28-Jul-17	12:19:24 PM	A	6,225	982
28-Jul-17	12:19:24 PM	A	6,225	718
28-Jul-17	12:19:39 PM	A	6,225	181
28-Jul-17	12:19:39 PM	A	6,225	989
28-Jul-17	12:19:39 PM	A	6,225	730

28-Jul-17	12:19:39 PM	A	6,225	400
28-Jul-17	12:42:55 PM	A	6,23	833
28-Jul-17	12:42:55 PM	A	6,23	1200
28-Jul-17	12:42:55 PM	A	6,23	2967
28-Jul-17	12:44:59 PM	A	6,22	2000
28-Jul-17	12:54:44 PM	A	6,22	16
28-Jul-17	1:34:29 PM	A	6,22	7984
28-Jul-17	1:34:29 PM	A	6,21	1235
28-Jul-17	1:34:29 PM	A	6,21	3
28-Jul-17	1:39:31 PM	A	6,21	71
28-Jul-17	2:24:53 PM	A	6,22	5976
28-Jul-17	2:24:53 PM	A	6,22	2715
28-Jul-17	3:51:11 PM	A	6,22	4000
28-Jul-17	3:51:13 PM	A	6,215	1013
28-Jul-17	3:51:13 PM	A	6,215	3792
28-Jul-17	3:51:13 PM	A	6,215	2111
28-Jul-17	3:51:21 PM	A	6,215	1084
28-Jul-17	3:57:02 PM	A	6,21	702
28-Jul-17	3:57:02 PM	A	6,21	1053
28-Jul-17	3:57:02 PM	A	6,21	5745
28-Jul-17	4:08:18 PM	A	6,2	1000
28-Jul-17	4:08:18 PM	A	6,2	3017
28-Jul-17	4:08:27 PM	A	6,2	5983
28-Jul-17	4:55:53 PM	A	6,205	858
28-Jul-17	4:55:53 PM	A	6,205	484
28-Jul-17	4:55:53 PM	A	6,205	4158
28-Jul-17	4:56:03 PM	A	6,205	484
28-Jul-17	4:56:03 PM	A	6,205	3846
28-Jul-17	4:56:03 PM	A	6,205	670
28-Jul-17	4:57:06 PM	A	6,205	10000
28-Jul-17	5:05:16 PM	A	6,21	5000
28-Jul-17	5:11:01 PM	A	6,205	2292
28-Jul-17	5:11:01 PM	A	6,205	1393
28-Jul-17	5:11:01 PM	A	6,205	1315
28-Jul-17	5:27:38 PM	A	6,225	2403
28-Jul-17	5:27:38 PM	A	6,225	495
28-Jul-17	5:27:38 PM	A	6,225	2000
28-Jul-17	5:27:38 PM	A	6,225	2500
28-Jul-17	5:27:38 PM	A	6,225	1120
28-Jul-17	5:27:38 PM	A	6,225	788
28-Jul-17	5:27:38 PM	A	6,225	678
28-Jul-17	5:27:38 PM	A	6,225	16