

PRESS RELEASE - 17 MAY 2016

PUBLICATION OF THE OFFER DOCUMENT AND OF THE DOCUMENT CONCERNING  
ADDITIONAL LEGAL, FINANCIAL AND ACCOUNTING INFORMATION REGARDING DAVIDE  
CAMPARI - MILANO S.P.A.

TENDER OFFER IN CASH FOR THE SHARES OF



**Grand Marnier®**

SOCIETE DES PRODUITS MARNIER LAPOSTOLLE

PRESENTED BY

**Bank of America**   
**Merrill Lynch**

INITIATED BY

GRUPPO  
**CAMPARI**

ADVISED BY

**Bank of America**   
**Merrill Lynch**

 **CRÉDIT AGRICOLE**  
CORPORATE & INVESTMENT BANK

**OFFER PRICE: 8 050 EUROS PER SHARE (CUM 2015 FINAL DIVIDEND)**

**PRICE SUPPLEMENT: SHAREHOLDERS HAVING TENDERED THEIR SHARES TO THE OFFER WILL BE ENTITLED TO A POTENTIAL PRICE SUPPLEMENT FOR EACH SHARE TENDERED, UNDER THE CONDITIONS DESCRIBED IN PAR. 2.2 OF THE OFFER DOCUMENT**

**DURATION OF THE OFFER: 25 TRADING DAYS**

This press release was drafted by Davide Campari Milano S.p.A. also in compliance with the provisions of Art. 231-27 1°, 2° and 231-28 I of the General Regulations of the French financial markets regulation authority (the "AMF").

Pursuant to Art. L. 621-8 of the French Monetary and Financial Code and Art. 231-23 of the General Regulations of the AMF, the AMF, in accordance with the conformity decision on the above tender offer (the "Offer") rendered on 13 May 2016, has granted to the offer document the visa n°16-173.

### **Important Notice**

Pursuant to Art. L. 433-4 III of the French Monetary and Financial Code and Art. 237-14 to 237-19 of the General Regulations of the AMF, in the event that the minority shareholders of Société des Produits Marnier Lapostolle do not come to represent, at the end of the Offer, more than 5 % of the share capital or voting rights of Société des Produits Marnier Lapostolle, Davide Campari - Milano S.p.A. shall implement a squeeze-out procedure, upon termination of such public offering or within a period of three months thereafter, thereby causing the transfer of all shares of Société des Produits Marnier Lapostolle not tendered to the Offer in exchange for a consideration equal to the Offer price (cum 2015 final dividend), in addition with the price supplement, if any, paid to the shareholders who have tendered their shares to the Offer under the terms and conditions set out in paragraph 2.2 of the offer document.

### **Publication of the offer documents**

In accordance with the provisions of Art. 231-28 I of the General Regulations of the AMF, a document containing legal, financial and accounting information regarding Davide Campari - Milano S.p.A. was provided to the AMF on 13 May 2016 together with the offer document.

Both documents will be made available to the public on the websites of the AMF ([www.amf-france.org](http://www.amf-france.org)) and of Davide Campari - Milano S.p.A. ([www.camparigroup.com](http://www.camparigroup.com)), and may be obtained free of charge at:

- Davide Campari Milano S.p.A. via Franco Sacchetti 20, 20099 Sesto San Giovanni, Milan, Italie ; and
- Bank of America Merrill Lynch International Limited, French branch, 112 avenue Kléber, 75773 Paris Cedex 16.

Prior to the opening of the Offer, the AMF will publish a notice regarding the Offer's opening and timeline. Euronext Paris will similarly publish a document announcing the terms and timeline of the Offer.

### **Contacts**

#### **Investor relations**

**Chiara Garavini**

Tel.: +39 02 6225 330

Email: [chiara.garavini@campari.com](mailto:chiara.garavini@campari.com)

#### **Corporate Communications**

**Enrico Bocedi**

Tel.: +39 02 6225 680

Email: [enrico.bocedi@campari.com](mailto:enrico.bocedi@campari.com)

<http://www.camparigroup.com/en/investor>

<http://www.camparigroup.com/en>

<http://www.youtube.com/campariofficial>

<https://twitter.com/gruppocampari>

*This press release is for informational purposes only. It does not constitute an offer to the public. The transmission of this press release, the Offer and its acceptance may be subject to specific regulations or restrictions in certain countries. The Offer is not directed to any persons subject to such restrictions, neither directly nor indirectly, and may not be accepted in any way from a country where the Offer would be subject to such restrictions. Consequently, persons in possession of this press release are responsible for finding all relevant information regarding potential applicable local restrictions and for complying with such restrictions. Davide Campari-Milano S.p.A. shall not be held responsible for any violation of such restrictions by any person.*