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Results for Nine Months ended 30 September 2015

Summary

		9M 2015									
Key figures (€ million)	9M 2015	% of Net sales	Reported growth	Organic change	Forex	Perimeter (1)	Organic change				
Net sales	1,144.7	100.0%	+7.9%	+2.5%	+5.7%	-0.2%	+2.1%				
Contribution after A&P	439.9	38.4%	+12.3%	+4.2%	+6.9%	+1.2%	+4.8%				
EBITDA pre one-off's	254.7	22.3%	+14.4%	+4.3%	+10.0%	-	+6.2%				
EBIT pre one-off's	220.7	19.3%	+14.0%	+4.3%	+9.9%	-0.3%	+7.5%				
Group pre-tax profit	178.5	15.6%	+52.7%								

- > Notwithstanding the increased weakness in some emerging markets (Russia, Brazil and Nigeria) which affected the Group's overall growth, key profitability indicators, organic growth and margin expansion showed very positive performance and accelerated in the third quarter, thanks to continuous improvement of sales mix
 - Net sales +7.9% reported, +2.5% organic. Organic growth in Global Priorities (2) +7.1% in 9M, gaining traction in Q3 (+9.5%)
 - Continued outperformance of core high-margin developed markets, particularly US and Western Europe, vs. lower-than-average margin emerging markets
- > EBIT pre one-off's up +14.0% reported in 9M 2015 (+18.4% in Q3), +4.3% organic growth (+7.5% in Q3), showing an overall accretion of +100 bps, of which +30 bps organic in 9M (+100 bps organic in Q3)
- > **Group pre-tax profit of € 178.5 million**, up +52.7% in 9M 2015 driven by EBIT increase and an improvement in one-off items (€ 1.0 million in 9M 2015 vs. € (33.4) million in 9M 2014 ⁽³⁾)

^{(3) € 11.7} million relating to restructuring projects, € 16.1 million relating to goodwill write-down and € 5.6 million of other negative one-off's





⁽¹⁾ Acquisitions of Forty Creek Distillery Ltd. and Gruppo Averna, net of termination of some distribution agreements and the sale of non-core businesses

⁽²⁾ Campari, Aperol, SKYY, Wild Turkey and the Jamaican rums

Results for Nine Months 2015

Organic sales growth highlights

Organic sales growth by region

- > Americas +5.3%: good results in the US (+3.8%) with strong contribution from Global Priorities; continued double digit growth in Argentina; Jamaica returned positive after weak performance in H1 impacted by non-core sugar business. Canada was positive and normalized after the route-to-market change
- > Southern Europe, Middle East & Africa +2.2%: Italy slightly negative (-0.5%) mainly due to tough comparison base for single-serve aperitifs (but confirming the positive trend of Campari and Aperol); continued very good growth in Spain, France and South Africa
- > North, Central & Eastern Europe -2.1%: positive results in Germany (+6.5%) and Central Europe, completely offset by further deterioration in Russia (-52.8%), affected by macroeconomic instability and credit control procedures
- > **Asia Pacific +1.3%**: positive results in **Australia (+1.2%)** and **New Zealand**, fully offsetting expected weakness in Japan due to distributor stock phasing ahead of new Wild Turkey packaging

Organic sales growth by key brands

- > Global Priorities +7.1%. Growth across all brands: the Jamaican rums +15.7%, Aperol +11.4%, Campari +6.0%, Wild Turkey +3.7% and SKYY +2.1%
- Regional Priorities -7.4%. Very good results by Espolòn and Frangelico more than offset by weakness in sparkling wines portfolio and vermouths in Russia
- > **Local Priorities +0.5%**. Performance impacted by flattish result on single-serve aperitifs and weakness in local Brazilian brands





Results for Nine Months 2015

Forex, Perimeter, Operating & financial highlights

Forex and Perimeter

- > Forex impact driven by **appreciation across all Group currencies against the Euro** and only in part impacted by the devaluation of Russian Rouble and Brazilian Real (due to the negative performance in these markets)
- > In perimeter change, **termination of agency brands and sale of non-core assets broadly offset positive contribution from recent acquisitions** (in part mitigated by strengthened A&P behind the Averna franchise)

Operating margin (EBIT pre one-off's)

- > Reported growth of +14.0% in 9M 2015, showing a margin accretion of +100 bps
- > **Organic growth of +4.3%** in 9M 2015, showing a margin accretion of **+30 bps**, of which:
 - improvement in gross margin (+60 bps), mainly driven by favourable mix by brands and markets
 - higher SG&A (-30 bps), primarily driven by the effect of new route-to-market initiatives

Net Debt

- Net debt at € 933.4 million, as of 30 September 2015 (vs. € 978.5 million as of 31 December 2014), after the dividend payment and the repurchasing of own shares for stock options. The healthy cash flow generation mitigated the unfavourable FX impact driven by the US Dollar
- > Net debt to EBITDA ratio at 2.5 times as of 30 September 2015, down from 2.9 times as of 31 December 2014





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Net sales results for Nine Months 2015

Growth drivers



(*) Breakdown of change in perimeter	€m
- Acquisition of Gruppo Averna ⁽¹⁾	16.7
- Acquisition of Forty Creek Distillery ⁽¹⁾	9.4
- New agency brands	1.8
- Termination of agency brands	(25.7)
- Others	(4.5)
Total perimeter change	(2.3)

(1) Acquisitions of Forty Creek Distillery Ltd. (closed on 2 June 2014) and Gruppo Averna (closed on 3 June 2014)

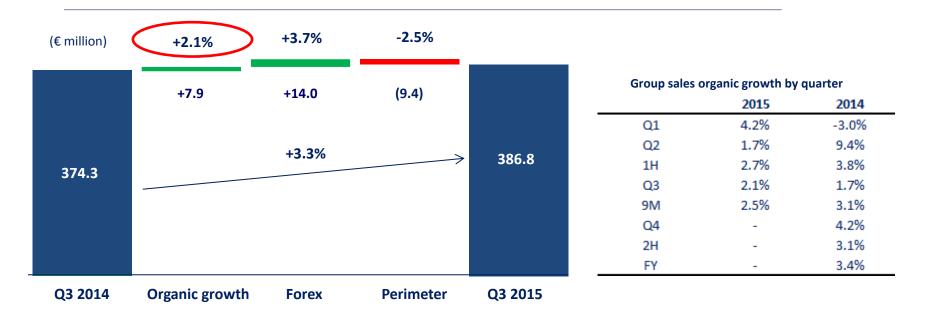
- > Organic change of +2.5% (or € 26.6 million), driven by strong organic growth of high margin Global Priority (+7.1%) mitigated by poor performance of low margin business, in particular weak Russia driven by sparkling wines and vermouths (-1.5% impact on total Group organic growth) and the negative impact from the seasonal non-core Jamaican sugar business (-0.4% impact on total Group organic growth)
- > Forex effect of +5.7% (or € 59.9 million) thanks to strong appreciation of USD (+21.6%) and JMD (+15.4%) in 9M 2015 as well as favourable trends in all other key Group currencies apart from Russian Rouble and Brazilian Real (devaluated by -27.8% and -11.7% respectively in 9M 2015)
- > **Perimeter impact of -0.2%** (or € -2.3 million) was the combined effect of acquisitions ⁽¹⁾ and both the termination of some distribution agreements and the sale of non-core businesses





Net sales results for Q3 2015

Growth drivers



- > Overall positive results, with organic change of +2.1% (or € 7.9 million), driven by strong organic growth of high-margin Global Priorities (+9.5%) mitigated by overproportional effect of weak result in Russia (-2.6% impact on total Group organic growth)
- > Forex effect of +3.7% (or € 14.0 million) driven by favourable trends in most of the key Group currencies, with the exception of Russian Rouble, Brazilian Real and Australian Dollar
- > Perimeter effect of -2.5% (or € -9.4 million) driven by the termination of some distribution agreements and the sale of noncore businesses





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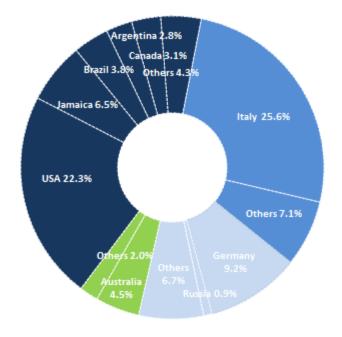
Net sales by regions and key markets

Nine Months 2015

9M 2015 net sales: € 1,144.7 m

Organic growth: +2.5%

Americas (42.8% of Group net sales) Organic growth: +5.3%



Southern Europe, Middle East and Africa (32.7% of Group net sales)
Organic growth: +2.2%

Asia Pacific (6.7% of Group net sales) Organic growth: +1.3%

North, Central & Eastern Europe (17.8% of Group net sales) Organic growth: -2.1%

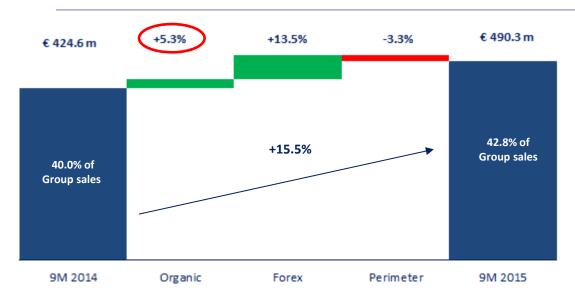
Developed vs. emerging markets: 76% vs. 24% (1) in 9M 2015

(1) Key emerging markets include Jamaica, Brazil, Argentina, Russia, South Africa and Nigeria





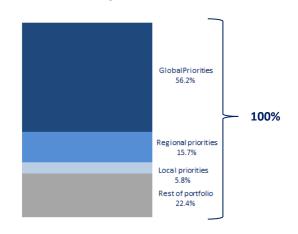
Net sales by region - Americas



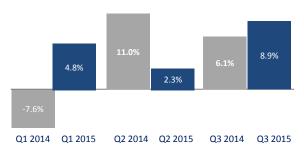
By market	Total change	Organic	Forex	Perimeter	% of Group sales
USA	21.1%	3.8%	21.3%	-4.0%	22.3%
Jamaica	0.0%	2.0%	13.3%	-15.3%	6.5%
Brazil	-17.3%	-4.9%	-10.5%	-1.9%	3.8%
Argentina	32.6%	22.4%	10.3%	0.0%	2.8%
Canada	37.5%	4.7%	6.0%	26.8%	3.1%
Other countri	es 34.7%	23.5%	11.2%	-0.1%	4.3%

- Americas at 42.8% of Group net sales in 9M 2015 (vs. 40.0% in 9M 2014), with an overall growth of +15.5%
 - Organic change of +5.3%
 - Forex effect of +13.5%, driven by USD (+21.6%) and JMD (+15.4%)
 - Perimeter effect of -3.3%, due to the termination of distribution agreements and the sale of non-core business in Jamaica, partially compensated by the Forty Creek acquisition (1)

Net sales breakdown by brand in 9M 2015 (as % of Region sales)



Net sales organic growth by quarter









⁽¹⁾ Acquisition of Forty Creek Distillery Ltd. (closed on 2 June 2014)

Net sales by region - Americas (cont'd)

Analysis of organic growth by key brands

- > **US** (22.3% of Group net sales, or 52.0% of the region)
 - Good organic performance of +3.8% in 9M (+5.4% in Q3)
 - Global Priorities (+5.0% in 9M) driven by Wild Turkey (mainly core bourbon but also American Honey), the
 Jamaican rums (Appleton Estate and Wray & Nephew Overproof, re-launched at the beginning of the year), and
 aperitifs (Campari and Aperol). SKYY shipments flattish, not reflecting stronger underlying depletions and
 consumption indicators
 - Regional Priorities (strong organic growth of +11.3% in 9M) driven by Espolon as well as Frangelico and Carolans
- > **Jamaica** (6.5% of Group net sales, or 15.2% of the region)
 - Organic growth of +2.0% in 9M, accelerating in Q3 (+37.4%) thanks to core rum brands and Campari, benefitting
 from increased focus on core business, partially offset by the negative effect of non-core sugar business
- > **Brazil** (3.8% of Group net sales, or 8.8% of the region)
 - Net sales declined by -4.9%, due to macroeconomic weakness, impacting the local brands and Campari, partially
 offset by positive trends in SKYY and Aperol (the latter from a smaller base)
- > **Argentina** (2.8% of Group net sales, or 6.7% of the region)
 - Continued double-digit growth (+22.4%), driven by strong volume growth of high margins brands (Campari, SKYY and Cynar) overcompensating the decline of low margin brands
- Canada (3.1% of Group net sales, or 7.2% of the region)
 - Positive organic growth of +4.7%, normalising after distribution change ⁽¹⁾ at the beginning of 2015, sustained by Forty Creek, Aperol, Campari and Carolans and the good progression of the portfolio of the Jamaican rums

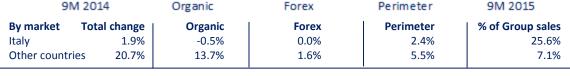
(1) As of 1 January 2015, Gruppo Campari started direct distribution in Canada





Net sales by region - Southern Europe, Middle East & Africa (1)





- Southern Europe, Middle East & Africa (1) at 32.7% of Group net sales in 9M 2015 (vs. 33.4% in 9M 2014), with an overall growth of +5.4%
 - Organic change of +2.2%
 - Forex effect of +0.3%
 - Perimeter effect of +3.0%, thanks to the Averna acquisition (2)



Net sales organic growth by quarter

Net sales breakdown by brand in 9M 2015 (as % of Region sales)

GlobalPriorities

Regional priorities

9.0%

Local priorities 23.8%

Rest of portfolio 30.2%

Q2 2014 Q2 2015 Q3 2014 Q3 2015 Q1 2014 Q1 2015







100%

⁽¹⁾ Incl. Global Travel Retail

⁽²⁾ Acquisition of Gruppo Averna closed on 3 June 2014

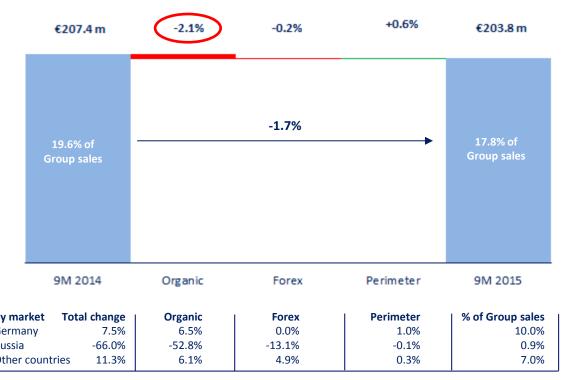
Net sales by region - Southern Europe, Middle East & Africa (cont'd)

Analysis of organic growth by key brands

- > Italy (25.6% of Group net sales, or 78.4% of the region)
 - Performance of -0.5%. Continued solid performance of Campari (+7.7%) and Aperol (+2.4%), and positive growth of carbonated drinks driven by good weather, while single-serve aperitifs Crodino and Campari Soda were negatively affected by tough comparison base (+21.7% and +10.4% in 9M 2014 respectively) and the sparkling wines and whiskies (due to competitive pressure) declined
- > Other countries (7.1% of Group net sales, or 21.6% of the region)
 - Confirmed very good trend (+13.7% organic), driven by strong growth particularly in Spain (driven by Campari, Aperol, Frangelico, Cinzano, Carolans and Bulldog), France (driven by Aperol, GlenGrant, Cynar and Riccadonna), and South Africa (driven by SKYY) and temporary slowdown of Global Travel Retail and weakness in Nigeria (Campari)



Net sales by region - North, Central & Eastern Europe

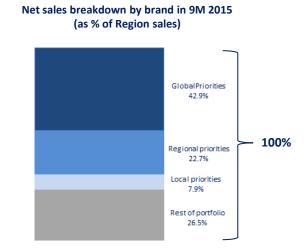


By market	Total change	Organic	Forex	Perimeter	% of Group sales
Germany	7.5%	6.5%	0.0%	1.0%	10.0%
Russia	-66.0%	-52.8%	-13.1%	-0.1%	0.9%
Other countr	ries 11.3%	6.1%	4.9%	0.3%	7.0%

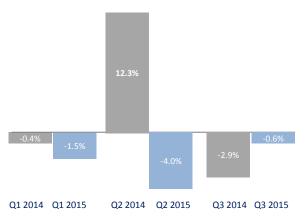
- North, Central & Eastern Europe at 17.8% of Group net sales in 9M 2015 (vs. 19.6% in 9M 2014), with an overall change of -1.7%
 - Organic change of -2.1%
 - Unfavourable forex effect of -0.2%, due to devaluation of Russian Rouble
 - Perimeter effect of +0.6%, thanks to the Averna acquisition (1)

⁽¹⁾ Acquisition of Gruppo Averna closed on 3 June 2014











Net sales by region - North, Central & Eastern Europe (cont'd)

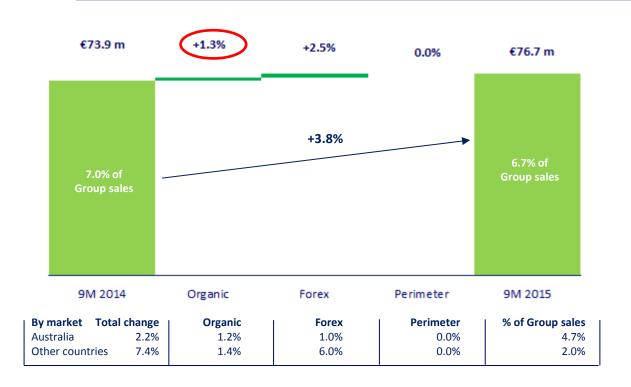
Analysis of organic growth by key markets

- > **Germany** (10.0% of Group net sales, or 56.0% of the region)
 - Overall organic growth of +6.5%, thanks to an acceleration in Q3, driven by Aperol and Campari which benefited from a very positive summer. In 9M, Cinzano Vermouth, Frangelico, Ouzo 12 and the agency brands performed well offsetting the weakness of Cinzano sparkling wines
- > Russia (0.9% of Group net sales, or 4.9% of the region)
 - Negative organic performance of -52.8%. Further deterioration of the macroeconomic situation, despite the slow down in the devaluation of Rouble. The performance was also significantly affected by increasing competitive pressure triggered by decline in consumer confidence and the Group's tight credit control procedures leading to destocking
- > Other markets (7.0% of Group net sales, or 39.1 % of the region)
 - Overall positive organic growth at +6.1%, mainly driven by the UK (Aperol, Campari, SKYY and the whiskies),
 whilst the Central and Eastern European markets were mainly driven by the aperitifs and GlenGrant





Net sales by region - Asia Pacific



(as % of Region sales) GlobalPriorities 31.8% Regional priorities 11.7% 100% Local priorities 33.0% Rest of portfolio 23.6%

Net sales breakdown by brand in 9M 2015

- Net sales organic growth by quarter
- Asia Pacific at 6.7% of Group net sales in 9M 2015 (vs. 7.0% in 9M 2014), with



Q2 2014 Q2 2015

Q1 2015

an overall growth of +3.8% Organic change of +1.3%

- Favourable forex effect of +2.5%
- Perimeter effect neutral





Q3 2014 Q3 2015

Net sales by region - Asia Pacific (cont'd)

Analysis of organic growth by key markets

- > Australia (4.7% of Group net sales, or 69.7% of the region)
 - Positive results of +1.2%, led by good performance of Campari, Aperol, Wild Turkey ready-to-drink and SKYY
 Vodka, more than offsetting some weakness in Q3 due to phasing of co-packing activities
- > Other markets (2.0% of Group net sales, or 30.3% of the region)
 - Positive result of +1.4%, mainly driven by New Zealand (Appleton Estate, Coruba and SKYY ready-to-drink)
 offsetting a weak performance in Japan (Wild Turkey and Campari) due to distributor stock phasing ahead of new
 Wild Turkey packaging. China slightly negative due to temporary weakness of sparkling wines mostly
 compensated by very positive results of SKYY ready-to-drink





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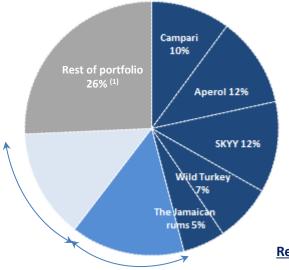


Net sales by brands

Nine months 2015

9M 2015 Net sales: € 1,144.7 m

Organic growth: +2.5%



	As % of Group Net sales	9M 2015 Organic growth
Global priorities	46%	+7.1%
Regional priorities	14%	-7.4%
Local priorities	14%	+0.5%
Rest of portfolio	26%	+1.8%

Local priorities

- Campari Soda
- Crodino
- Wild Turkey ready-to-drink
- Dreher & Sagatiba
- Cabo Wabo
- Ouzo 12

Regional priorities

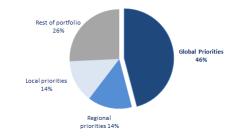
- Cynar
- Averna & Braulio
- GlenGrant
- Forty Creek
- Carolans & Frangelico
- Espolòn
- Cinzano
- Mondoro & Riccadonna

⁽¹⁾ Including other brands 14%, agency brands 8% and sugar, bulk & co-packing 4%





Global priorities



Glo	bal	pri	iori	ties

Brand sales as 9	6
of Group's sales	S
in 9M 2015	

Organic change 9M 2015

Organic change Q3 2015



10%

+6.0% +13.2%

> High single digit growth in Italy and continued double digit growth in Argentina, US, Spain, Jamaica, UK and Canada more than offsetting declines in Brazil and Nigeria

> Strong recovery in Q3 in Germany



12%

+11.4%

+23.1%

Positive results in Italy, Germany and core Central European markets, boosted by continued double digit growth in high potential markets (France, Spain, UK and US), as well as seeding markets (Eastern Europe, Brazil and Australia)



12% (1)

+2.1%

-2.6%

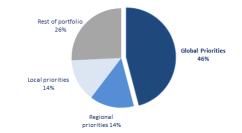
(1) including SKYY Infusions, SKYY Barcraft and SKYY 90

- > Flattish performance in the US not reflecting stronger underlying depletions and consumption indicators
- > Positive results in other markets, particularly in **Brazil, South Africa, Italy, Argentina, Australia, UK, Spain, Mexico and Jamaica**





Global priorities (cont'd)



Global priorities

Brand sales as % of Group's sales in 9M 2015

Organic change 9M 2015 Organic change Q3 2015



7%⁽¹⁾⁽²⁾

+3.7% -2.

-2.7%



(1) Incl. Wild Turkey straight bourbon, Russell's reserve, American Honey (2) Wild Turkey ready-to-drink and American Honey ready-to-drink are excluded

- Good results in core US market (+7.2% in 9M) driven by Wild Turkey and American Honey, overcompensating some weakness in Japan (due to shipment phasing of distributor ahead of new packaging, which affected Q3 performance) and modest decline in Australia and Global Travel Retail
- Progression continues in seeding markets (Canada, Germany, UK, Russia) from a small base



5%⁽¹⁾

+15.7%

+20.0%



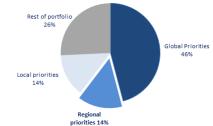


⁽¹⁾ Incl. Appleton Estate, J.Wray, Wray&Nephew Overproof Positive progression in Italy, Germany, New Zealand and Global Travel Retail whilst UK was temporary affected by distribution change





Regional priorities



Re	egional priorities	Brand sales as % of Group's sales in 9M 2015	Organic change 9M 2015	Organic change Q3 2015	Regional priorities 14%
Bitters	GIAR	1%	+1.2%	-4.7%	> Overall good results mainly driven by the continued positive results achieved in US, France and Argentina
Whiskies	GLENGRANT° SINGLE MALT	1%	+4.4%	+4.2%	> Positive performance mainly driven by France, Spain, Germany and other Central European markets as well as Australia and China
Liqueurs	CAROLANS. Trangelico	3%	+7.8%	+4.3%	 Strong growth for both brands. In particular, very good results generated by Carolans in core US and Canada, and by Frangelico showing double digit growth in the US, Spain and Germany





Regional priorities (cont'd)



Regional priorities

Brand sales as % of Group's sales in 9M 2015

Organic change 9M 2015

Organic change Q3 2015

Tequila



1%

+29.8% +38.9%

Continued double digit growth in core US (+21.8%), boosted by strong double digit progression in all seeding markets, mainly Australia, Russia, Italy, Brazil and Canada



4% (1)

-15.6%

-27.5%

Double digit growth of vermouth mainly in Argentina and
 Germany but also Spain and UK, only partially offsetting negative results of sparkling wines in core markets, particularly Russia

Sparkling wine & vermouth

(1) Incl. Cinzano vermouth and Cinzano sparkling wines



RICCADONNA

1%

-43.1%

-48.7%

Strong double digit growth in Peru, France and Chile not able to compensate strong decline in core Russia due to deteriorating market conditions





Local priorities

Local priorities	Brand sales as % of Group's sales in 9M 2015	Organic change 9M 2015	Organic change 3Q 2015	Local priorities 14% Regional priorities 14%
ANT DE	4%	-0.3%	-4.7%	> Flattish result in 9M due to the tough comparable base in the core Italian market (+10.4% in 9M 2014)
CRODINO	4%	-0.3%	-5.8%	> Flattish result in 9M due to the tough comparable base in Italy (+21.7% in 9M 2014 driven by innovation), in part offset by positive first steps into Central European markets
WILD TURKEY	2%	+0.6%	-2.2%	 Slight growth driven by combined effect of flattish performance in Australia and positive results in New Zealand
Dreher Sagatiba	2%	-4.2%	-9.9%	> Decline entirely driven by deteriorating macroeconomic environment in core Brazilian market
12 ouzo	1%	+17.2%	+20.2%	 Double digit growth in core German market benefitting from innovation Positive growth in Greece and other European markets as well as US





Global Priorities

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9M 2015 Consolidated EBIT

	9M 2015	9M 2014			9M 2015 at constant perimeter and FX						
	€million	% of sales	€million	% of sales	Reported change	€million	% of sales	Organic margin accretion/(dilution)	Organic change	Forex impact	Perimeter effect
Net sales	1,144.7	100.0%	1,060.5	100.0%	7.9%	1,087.0	100.0%		+2.5%	+5.7%	-0.2%
COGS (1)	(513.4)	-44.8%	(495.1)	-46.7%	3.7%	(500.8)	-46.1%	+60	+1.1%	+4.5%	-2.0%
Gross profit	631.3	55.2%	565.3	53.3%	11.7%	586.2	53.9%	+60	+3.7%	+6.7%	+1.3%
Advertising and promotion	(191.5)	-16.7%	(173.5)	-16.4%	10.3%	(178.1)	-16.4%	0	+2.6%	+6.0%	+1.7%
Contribution after A&P	439.9	38.4%	391.8	36.9%	12.3%	408.2	37.5%	+60	+4.2%	+6.9%	+1.2%
SG&A (2)	(219.2)	-19.1%	(198.1)	-18.7%	10.6%	(206.1)	-19.0%	-30	+4.0%	+4.0%	+2.6%
EBIT pre one-off's	220.7	19.3%	193.7	18.3%	14.0%	202.1	18.6%	+30	+4.3%	+9.9%	-0.3%
One-off's	1.0	0.1%	(33.4)	-3.1%	-						
Operating profit = EBIT	221.7	19.4%	160.3	15.1%	38.3%						
Other information:											
Depreciation	(34.0)	-3.0%	(29.1)	-2.7%	17.0%	(30.4)	-2.8%		+4.4%	+10.1%	+2.5%
EBITDA pre one-off's	254.7	22.3%	222.7	21.0%	14.4%	232.4	21.4%	+40	+4.3%	+10.0%	0.0%
EBITDA	255.7	22.3%	189.4	17.9%	35.0%						





⁽¹⁾ COGS = cost of materials, production and logistics expenses

⁽²⁾ SG&A = selling expenses + general and administrative expenses

9M 2015 Consolidated P&L - Gross Profit

	9M 2015	M 2015 9M 2014				9M 2015 at constant perimeter and FX)	Q3 2015	
	€million	% of sales	€million	% of sales	Reported change	€million	% of sales	Organic margin accretion/(dilution) (bps)	Organic change	Forex impact	Perimeter effect	Organic change
Net sales	1,144.7	100.0%	1,060.5	100.0%	7.9%	1,087.0	100.0%		+2.5%	+5.7%	-0.2%	+2.1%
COGS (1)	(513.4)	-44.8%	(495.1)	-46.7%	3.7%	(500.8)	-46.1%	+60	+1.1%	+4.5%	-2.0%	-0.4%
Gross profit	631.3	55.2%	565.3	53.3%	11.7%	586.2	53.9%	+60	+3.7%	+6.7%	+1.3%	+4.3%

⁽¹⁾ COGS = cost of materials, production and logistics expenses

- > Gross profit overall up by +11.7% vs. 9M 2014, increasing by +180 bps to 55.2% on net sales in 9M 2015 (vs. 53.3% in 9M 2014)
 - Organic growth of +3.7%, with an organic accretion of +60 bps (from 53.3% to 53.9%) in 9M 2015, accelerating from +30 bps in H1 2015. Gross margin organic accretion in Q3 2015 of +110 bps. Key drivers:
 - sales mix improvement by brand and region
 - expected reversal of the overlapping production costs and input costs benefits
 - dilution effect of the non-core Jamaican sugar business of -20 bps in 9M 2015 (overall gross margin accretion of +80 bps excluding sugar business effect), comparing to -30 bps in H1 2015 (no impact in Q3 2015)
 - Forex impact of +6.7%, driven by the appreciation of all Group currencies against Euro apart from Russian Rouble and Brazilian Real
 - **Perimeter effect of +1.3%,** driven by acquisitions ⁽¹⁾, partially offset by the termination of some distribution agreements and the sale of non-core business in Jamaica

⁽¹⁾ Acquisitions of Forty Creek Distillery Ltd. (closed on 2 June 2014) and Gruppo Averna (closed on 3 June 2014)





9M 2015 Consolidated P&L - Contribution after A&P

	9M 2015		9M 2014			9M 2015 at constant perimeter and FX							
	€million	% of sales	€million	% of sales	Reported change	€million	% of sales	Organic margin accretion/(dilution) (bps)	Organic change	Forex impact	Perimeter effect		
Gross profit	631.3	55.2%	565.3	53.3%	11.7%	586.2	53.9%	60	+3.7%	+6.7%	+1.3%		
Advertising and promotion	(191.5)	-16.7%	(173.5)	-16.4%	10.3%	(178.1)	-16.4%	0	+2.6%	+6.0%	+1.7%		
Contribution after A&P	439.9	38.4%	391.8	36.9%	12.3%	408.2	37.5%	+60	+4.2%	+6.9%	+1.2%		

- Q3 2015 Organic change +4.3% +3.2% +4.8%
- > **A&P at 16.7% on net sales in 9M 2015** (vs. 16.4% on net sales in 9M 2014), up +10.3%, with a margin dilution of -30 bps:
 - organic growth of +2.6% with a neutral margin impact
 - forex impact of +6.0% with a slight margin dilution of -10 bps
 - perimeter effect of +1.7% with a margin dilution of -20 bps, mostly due to strengthened A&P spend behind the Averna franchise
- > **Contribution after A&P up by +12.3%** vs. 9M 2014, driven by an **organic growth of +4.2%**, forex impact of +6.9% and perimeter effect of +1.2%
 - Margin accretion on sales of +150 bps, of which +60 bps on an organic basis





9M 2015 Consolidated P&L - EBIT and EBITDA pre one-off's

	9M 2015		9M 2014		Reported	9M 2015 at constant perimeter and FX						Q3 2015
	€ million	% of sales	€million	% of sales	change	€million	% of sales	Organic margin dilution (bps)	Organic growth	Forex impact	Perimeter impact	Organic change
Contribution after A&P	439.9	38.4%	391.8	36.9%	12.3%	408.2	37.5%	60	+4.2%	+6.9%	+1.2%	+4.8%
SG&A (2)	(219.2)	-19.1%	(198.1)	-18.7%	10.6%	(206.1)	-19.0%	-30	+4.0%	+4.0%	+2.6%	+2.0%
EBIT pre one-off's	220.7	19.3%	193.7	18.3%	14.0%	202.1	18.6%	+30	+4.3%	+9.9%	-0.3%	+7.5%
Other information:												+7.5%
Depreciation	(34.0)	-3.0%	(29.1)	-2.7%	17.0%	(30.4)	-2.8%		+4.4%	+10.1%	+2.5%	
EBITDA pre one-off's	254.7	22.3%	222.7	21.0%	14.4%	232.4	21.4%	+40	+4.3%	+10.0%	0.0%	6.2%
EBITDA	255.7	22.3%	189.4	17.9%	35.0%							

⁽²⁾ SG&A = selling expenses + general and administrative expenses

- > SG&A increased in value by +10.6% in 9M 2015, with a margin dilution of -50 bps on net sales (from 18.7% in 9M 2014 to 19.1% in 9M 2015):
 - Organic increase of +4.0% (margin dilution of -30 bps), mainly due to the negative effect of new route-to-market initiatives in UK and Canada
 - Forex impact of +4.0% and perimeter effect of +2.6%
- > **EBIT pre one-off's was € 220.7 million**, up +14.0% vs. 9M 2014, with an **overall accretion of +100 bps on sales** (from 18.3% in 9M 2014 to 19.3% in 9M 2015). Key drivers:
 - Organic growth of +4.3%, showing a margin accretion of +30 bps (from +10 bps in H1 2015), thanks to acceleration in Q3 (+100 bps)
 - Forex impact of +9.9%, showing a margin accretion of +70 bps
 - Perimeter effect of -0.3%, neutral on margin, due to combined effects of the termination of some distribution agreements and the sale of non-core businesses and partly offset by the recent acquisitions
- > **Depreciation was € 34.0 million in 9M 2015**, increased by € 5.0 million vs. 9M 2014, mainly due to exchange rate effect and organic change
- > EBITDA pre one-off's was € 254.7 million, up +14.4%, driven by +4.3% organic change, +10.0% forex impact and neutral perimeter effect





9M 2015 Consolidated P&L - Pretax profit

Consolidated net profit					
	9M 2015		9M 2		
	€million	% of	€million	% of	Reported
		sales		sales	change
EBIT pre one-off's	220.7	19.3%	193.7	18.3%	14.0%
One-off's	1.0	0.1%	(33.4)	-3.1%	-
Operating profit = EBIT	221.7	19.4%	160.3	15.1%	38.3%
Net financing costs	(42.7)	-3.7%	(43.0)	-4.1%	-0.6%
Pretax profit	178.9	15.6%	117.3	11.1%	52.5%
Minority interests	(0.5)	-	(0.5)	-	4.9%
Group Pretax profit	178.5	15.6%	116.9	11.0%	52.7%

- > One-off's of € 1.0 million in 9M 2015 vs. € (33.4) million in 9M 2014 (1)
- > Net financing costs were € 42.7 million in 9M 2015, down by € 0.3 million vs. 9M 2014, due to
 - **Higher average net debt**, at € 981.6 in 9M 2015 (vs. € 954.6 in 9M 2014)
 - Average cost of debt at 5.9% in 9M 2015 (in line with 9M 2014), reflecting the significant negative carry effect on available cash not yet factoring the effect of the new bond issued on September 25, 2015
 - Positive impact from non-recurring FX gains
- > Group Pretax profit was € 178.5 million, up by +52.7% in 9M 2015 driven by EBIT growth and change in one-off items (€ 1.0 million in 9M 2015 vs. € (33.4) million in 9M 2014 (1))





⁽¹⁾ In 9M 2014 one off's included € 11.7 million relating to restructuring projects, € 16.1 million relating to goodwill write-down and € 5.6 million of other negative one-off's

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Operating Working Capital

€ million	30 September 2015	31 December 2014	change	organic change	30 September 2014 ⁽²⁾	change	organic change
Receivables	239.5	313.6	(74.1)	(63.8)	261.7	(22.2)	(7.6)
Inventories	553.2	481.2	72.0	59.4	542.2	11.0	(8.0)
- Maturing inventory	265.5	243.5	22.0	5.4	237.6	27.9	(1.1)
- All others	287.7	237.7	50.0	54.0	304.6	(17.0)	(14.1)
Payables	(199.8)	(223.2)	23.4	24.1	(208.8)	9.0	8.3
Operating Working Capital	592.9	571.5	21.3	19.7	595.1	(2.2)	(7.3)
Last twelve months reported sales ⁽¹⁾	1,644.2	1,560.0			1,532.1		
OWC / LTM Net sales (%)	36.1%	36.6%			38.8%		

⁽¹⁾ Net sales in the Last Twelve Months ('LTM') to period end

- > OWC at € 592.9 million as of 30 September 2015 vs. € 571.5 million as of 31 December 2014, showing an overall increase of € 21.3 million, of which
 - Organic change of € 19.7 million: reduction of receivables of € (63.8) million due to seasonable factors, more than
 offset by increase in aging liquids of € 5.4 million and in other inventory of € 54.0 million, ahead of seasonality
 peak, and reduction in payables of € 24.1 million
 - Forex effect of € 4.2 million and perimeter effect of € (2.5) million
- > Overall decrease of € 2.2 million vs. 30 September 2014
- > OWC as % of LTM net sales was 36.1% as of 30 September 2015, down 50 bps vs. 31 December 2014





⁽²⁾ Operating working capital balance of € 595.1 million as of 30 September 2014 reflecting an adjustment of € (1.5) million due to the purchase price allocation change of Forty Creek Distilley Ltd. and Gruppo Averna (both closed in June 2014)

Net financial debt

€ million	30 September 2015	31 December 2014	Change
Short-term cash/(debt)	657.7	103.0	554.7
- Cash and cash equivalents	883.4	230.9	652.5
- Short-term debt	(225.7)	(127.9)	(97.8)
Medium to long-term cash/(debt)	(1,586.9)	(1,076.9)	(510.0)
Liabilities for put option and earn-out payments (1)	(4.2)	(4.6)	0.4
Net cash/(debt)	(933.4)	(978.5)	45.1

- Net financial debt stood at € 933.4 million as of 30 September 2015, down by € 45.1 million from 31 December 2014, after the dividend payment of € 45.7 million and net repurchasing of own shares of € 36.7 million. The healthy cash generation mitigated the negative FX impact of € 16.8 million due to the recent US Dollar rise
- > Key changes
 - increase in Short-term cash/(debt) of € 554.7 million
 - increase in **Cash and cash equivalents** (€ 652.5 million) mainly driven by the issue on September 25, 2015 of € 600 million unrated 5-year Eurobond notes
 - increase in **Short term debt** (€ 97.8 million) was primarily due to the reclassification to short term debt of USD 100 million USPP debt tranche (€ 89.0 million) expiring in June 2016, the repayment of USD 100 million USPP debt tranche (€ 86.0 million) expired in July 2015 and to the utilization of the Revolving Credit Facility by € 58.0 million
 - increase in Medium to long-term debt (€ 510.0 million) primarily due to the above newly issued
 Eurobond of € 600 million net of the above reclassification
- > Net debt debt to EBITDA pro-forma ratio is 2.5 times as of 30 September 2015 (improving vs. 2.9 times as of 31 December 2014)

⁽¹⁾ Estimated debt for the future acquisition of minority interest in LdM and earn out's relating to Sagatiba

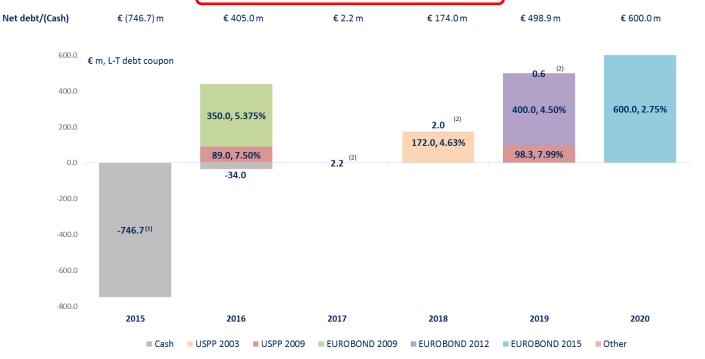




Outstanding gross debt as of 30 September 2015 (1/2)

Туре	Currency	Amount Local curreny (million)	Coupon	Issue date	Original tenor	Maturity	Equivalent amount (€ million)	As % of total
US Private Placement	USD	200.0	4.63%	July 17, 2003	15 years	Jul-18	172.0	10%
US Private Placement	USD	100.0	7.50%	Jun 18, 2009	7 years	Jun-16	89.0	5%
US Private Placement	USD	110.0	7.99%	Jun 18, 2009	10 years	Jun-19	98.3	6%
Unrated Eurobond	EUR	350.0	5.375%	Oct 14, 2009	7 years	Oct-16	350.0	20%
Unrated Eurobond	EUR	400.0	4.5%	Oct 25, 2012	7 years	Oct-19	400.0	23%
Unrated Eurobond	EUR	600.0	2.75%	Sep 25, 2015	5 years	Sep-20	600.0	35%
Total							1,709.3	100%

Debt maturity profile as of 30 September 2015



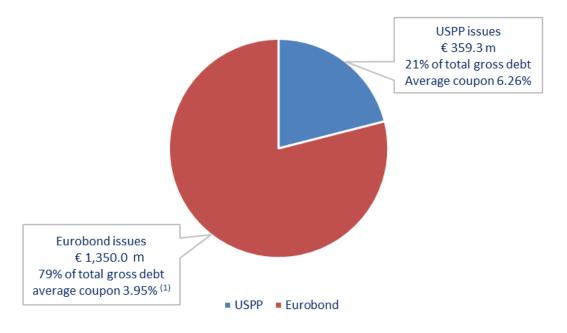
(1) Excludes USPP 2009 tranche of € 89.0 million, expiring in 2016, reclassified as Short term debt in 2015 as shown in the Net debt/(Cash) (see previous slide)

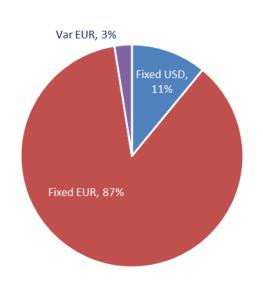


Outstanding gross debt as of 30 September 2015 (2/2)

Analysis of gross debt by category

Analysis of gross debt by interest rates and currency (2)





(1) Following repayment of Eurobond issue of € 350 million, 5.375%, on maturity date (Oct. 14, 2016), the average coupon of Eurobond gross debt is 3.45%

(2) Breakdown by currency reflects cross currency rate swap on USPP 2003





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PR Campaign & Events



Campari 2016 Calendar 'The BitterSweet Campaign' Featuring Kate Hudson

Featuring Kate Hudson 'Inaugural Ball' Event in NYC on 18 November 2015



'Negroni week' goes international
The Largest Charity Program in the
History of the Global Spirits Industry,
achieves record \$321,000 in
donations around the world (almost
triples)

mber of participating venues

imbibe CAMPARI

2015

IN NUMBERS

1.714





The Red Zone, #CampariRedSuite in Spain 360º campaign & experiential events to position Campari Tonic as strategic drink in the after work moment



Campari Red Touch @Navigli in Milan, Italy Navigli, the vibrant quarter of Milan, red painted hosting an aperitivo with vertical stage DJ set live event from the balconies



Campari Fashion avenue
@Montenapoleone in Milan, Italy
Aperitivo in Montenapoleone
famous luxury area during Milan
Fashion Week





Key marketing initiatives **CAMPARI** (cont'd)

US Product Launch









Negroni Ready-to-Enjoy Launch in the US

To build off the growth of Campari in the US - fueled by resurgence of the classic Negroni cocktail - and stimulate making craft cocktail at home





Experiential marketing, On trade experience & Social media



Aperol #SpritzBreak experimental marketing campaign in US PR, social media campaigns and consumer activations in NYC, Los Angeles, San Francisco, Chicago and Boston. Spritz Break at headquarters of famous Silicon Valley companies. On Premise activation in Texas with Aperol #SpritzBreak brunch



3, 2, 1...Everybody's Welcome in ItalyGondola in Venice and truck in South of Italy



Aperol Spritz 3-2-1 Perfect Serve Video in UK
To educate bartenders and ensure consistency of
Aperol Spritz in the on-trade. To educate consumers
and increase ranking of recipe



Mobile Bar Aperol Spritz in Romania 360° below-the-line campaign with unconventional mobile bar travelling around the country delivering a unique contagious joy of life experience



music festivals in Belgium Events included: Extrema Outdoor, We Can Dance, Barefoot, Pukkelpop and Feest in het Park

Aperol Spritz at

GRUFFO







New packaging



New packaging from Russell's reserve® puts 95-year family legacy in the spotlight

Small Batch Line of Bourbon and Rye Debuts New Look



New packaging of Wild Turkey Kentucky Straight Bourbon Whiskey, 86.8 Proof in Australia and South Africa



New packaging of Wild Turkey in Japan

Product Innovation



First single barrel rye with a 104 proof, barrel-aged Russell's Reserve. Legendary Master Distillers Jimmy Russell is responding to increasing demand for Rye Whiskey not seen since prior to Prohibition



New Russell's reserve® 1998

An exquisite small batch bourbon that honours one of the most endearing father and son distilling teams in the spirits industry, Jimmy Russell and his son Eddy

GRUPPO









On trade experience & Social media









Appleton Estate Tasting and cocktail making experience Live & Twitter during London's Rum Experience Week 2015



The Appleton Estate truck in Canada

A retro ice cream truck sampled Rum Raisin ice cream and gave out a 50 ml sample bottle of Reserve Blend to increase its social media following and build awareness for the brand





Other key product launches and innovation

CYNAR 70 PROOF



Launch of Cynar 70 Proof double the intensity and proof of original Cynar, the bartender-beloved bittersweet artichoke liqueur, marking a bold entry in the burgeoning bitters category

OUZO 12 HIERBOS



12 Herbs liquor launched in Germany, innovating the Ouzo 12 aniseed flavoured range

SKYY

SKYY INFUSIONS

New Skyy Infusions®
Costal Cranberry,
with berry Aromas
and Cranberry
flavour for the PartyPerfect Holiday
Cocktail

FUSED BY SKYY



A new premix line Fused by SKYY
launched in Australia with 3
flavours: Cucumber and mint,
Soda and Squeezed Lime,
Homestyle Lemonade and Splash
of Bitters

American Whisky



BUCKSHOT

Peppered maple bourbon whiskey with natural flavours launched in US

BUDGER'S BLUFF





Fresh cut American whiskey launched in Australia

GRUPPO





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Conclusion and outlook

- Notwithstanding the increased weakness in some emerging markets (Russia, Brazil and Nigeria) which affected the overall performance, key profitability indicators, organic growth and margin expansion, improved in 9M vs. H1 thanks to an acceleration in Q3 driven by positive mix by brand and region:
 - +7.1% sales organic growth in Global Priorities (1) in 9M 2015, gaining traction in Q3 (+9.5%)
 - Outperformance of core high margin developed markets vs. lower-than-average emerging markets
- > Looking forward, on track to achieve a positive full year performance
 - Improvement in operating margin achieved in 9M 2015 expected to continue in the remainder of the year
 - Despite the increased weakness in some emerging markets, risks and opportunities overall expected to be
 evenly balanced for the remainder of the year

⁽¹⁾ Campari, Aperol, SKYY, Wild Turkey and the Jamaican rums





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Annex - 1 Net sales analysis by region and key market

Annex - 2 9M 2015 consolidated income statement

Annex - 3 Q3 2015 Consolidated P&L

Annex - 4 Exchange rates effects





Net sales analysis by region and key market

Consolidated Net sales by region

	9M 2015		9M 2014		Change	of which:		
	€ m	%	€ m	%	%	organic	forex	perimeter
Americas	490.3	42.8%	424.6	40.0%	15.5%	5.3%	13.5%	-3.3%
Southern Europe, Middle East & Africa	373.8	32.7%	354.6	33.4%	5.4%	2.2%	0.3%	3.0%
North, Central & Eastern Europe	203.8	17.8%	207.4	19.6%	-1.7%	-2.1%	-0.2%	0.6%
Asia Pacific	76.7	6.7%	73.9	7.0%	3.8%	1.3%	2.5%	0.0%
Total	1,144.7	100.0%	1,060.5	100.0%	7.9%	2.5%	5.7%	-0.2%

Region breakdown by key market

Americas by market

	9M 2	9M 2015		9M 2014		of which:		
	€ m	%	€ m	%	%	organic	forex	perimeter
USA	255.0	22.3%	210.6	19.9%	21.1%	3.8%	21.3%	-4.0%
Jamaica	74.6	6.5%	74.6	7.0%	0.0%	2.0%	13.3%	-15.3%
Brazil	43.4	3.8%	52.4	4.9%	-17.3%	-4.9%	-10.5%	-1.9%
Argentina	32.6	2.8%	24.6	2.3%	32.6%	22.4%	10.3%	0.0%
Canada	35.1	3.1%	25.5	2.4%	37.5%	4.7%	6.0%	26.8%
Other countries	49.7	4.3%	36.9	3.5%	34.7%	23.5%	11.2%	-0.1%
Total Americas	490.3	42.8%	424.6	40.0%	15.5%	5.3%	13.5%	-3.3%



Net sales analysis by region and key market (cont'd)

Southern Europe, Middle East & Africa by market

	9M 2015		9M 2014		Change	of which:		
	€ m	%	€m	%	%	organic	forex	perimeter
Italy	293.1	25.6%	287.7	27.1%	1.9%	-0.5%	0.0%	2.4%
Other countries	80.8	7.1%	66.9	6.3%	20.7%	13.7%	1.6%	5.5%
Total Southern Europe, Middle East & Africa	373.8	32.7%	354.6	33.4%	5.4%	2.2%	0.3%	3.0%

North, Central & Eastern Europe by market

	9M 2015		9M 2014		Change	of which:		
	€ m	%	€ m	%	%	organic	forex	perimeter
Germany	114.2	10.0%	106.2	10.0%	7.5%	6.5%	0.0%	1.0%
Russia	10.1	0.9%	29.6	2.8%	-66.0%	-52.8%	-13.1%	-0.1%
Other countries	79.6	7.0%	71.5	6.7%	11.3%	6.1%	4.9%	0.3%
Total North, Central & Eastern Europe	203.8	17.8%	207.4	19.6%	-1.7%	-2.1%	-0.2%	0.6%

Asia Pacific by market

	9M 2	9M 2015		9M 2014		of which:		
	€ m	%	€ m	%	%	organic	forex	perimeter
Australia	53.5	4.7%	52.3	4.9%	2.2%	1.2%	1.0%	0.0%
Other countries	23.2	2.0%	21.6	2.0%	7.4%	1.4%	6.0%	0.0%
Total Asia Pacific	76.7	6.7%	73.9	7.0%	3.8%	1.3%	2.5%	0.0%





9M 2015 Consolidated income statement

CONSOLIDATED INCOME STATEMENT

	9M 2015		9M 2014		Change
	€ m	%	€m	%	%
Net sales (1)	1,144.7	100.0%	1,060.5	100.0%	7.9%
COGS (2)	(513.4)	-44.8%	(495.1)	-46.7%	3.7%
Gross profit	631.3	55.2%	565.3	53.3%	11.7%
Advertising and promotion	(191.5)	-16.7%	(173.5)	-16.4%	10.3%
Contribution after A&P	439.9	38.4%	391.8	36.9%	12.3%
SG&A (3)	(219.2)	-19.1%	(198.1)	-18.7%	10.6%
EBIT pre one-off's	220.7	19.3%	193.7	18.3%	14.0%
One-off's	1.0	0.1%	(33.4)	-3.1%	-
Operating profit = EBIT	221.7	19.4%	160.3	15.1%	38.3%
Net financial income (charges)	(42.7)	-3.7%	(43.0)	-4.1%	-0.6%
Pretax profit	178.9	15.6%	117.3	11.1%	52.5%
Minority interests	(0.5)	-	(0.5)	-	4.9%
Group Pretax profit	178.5	15.6%	116.9	11.0%	52.7%
Other information:					
Depreciation	(34.0)	-3.0%	(29.1)	-2.7%	17.0%
EBITDA pre one-off's	254.7	22.3%	222.7	21.0%	14.4%
EBITDA	255.7	22.3%	189.4	17.9%	35.0%

⁽¹⁾ Net of discounts and excise duties





Nine Months ended 30 September 2015

⁽²⁾ Cost of materials + production costs + logistic costs

⁽⁵⁾ Selling, general and administrative costs

Q3 2015 Consolidated P&L

	Q3 2015		Q3 2014		Q3 2015 at constant perimeter and FX						
	€million	% of sales	€million	% of sales	Reported change	€million	% of sales	Organic margin accretion/(dilu tion) (bps)	Organic change	Forex impact	Perimeter effect
Net sales	386.8	100.0%	374.3	100.0%	3.3%	382.2	100.0%		+2.1%	+3.8%	-2.5%
COGS (1)	(167.7)	-43.3%	(174.5)	-46.6%	-3.9%	(173.8)	-45.5%	+110	-0.4%	+1.2%	-4.7%
Gross profit	219.2	56.7%	199.8	53.4%	9.7%	208.4	54.5%	+110	+4.3%	+6.0%	-0.6%
Advertising and promotion	(66.6)	-17.2%	(61.9)	-16.5%	7.6%	(63.8)	-16.7%	-10	+3.2%	+4.4%	0.0%
Contribution after A&P	152.6	39.5%	138.0	36.9%	10.6%	144.5	37.8%	+100	+4.8%	+6.7%	-0.9%
SG&A (2)	(70.6)	-18.3%	(68.7)	-18.4%	2.8%	(70.0)	-18.3%	0	+2.0%	+0.6%	+0.3%
EBIT pre one-off's	82.0	21.2%	69.3	18.5%	18.4%	74.5	19.5%	+100	+7.5%	+12.9%	-2.1%
One-off's	(1.9)	-0.5%	(30.2)	-8.1%	-						
Operating profit = EBIT	80.1	20.7%	39.1	10.4%	105.1%						
Other information:											
Depreciation	(11.0)	-2.8%	(10.3)	-2.7%	6.9%	(10.0)	-2.6%	+10	-2.9%	10.6%	-0.8%
EBITDA pre one-off's	93.0	24.0%	79.5	21.2%	16.9%	84.5	22.1%	+90	+6.2%	+12.6%	-1.9%
EBITDA	91.1	23.6%	49.3	13.2%	84.7%						





Exchange rates effects

	Average e	xchange rate	Period end exchange rate			
	1 January - 30 September 2015	% change 9M 2015 vs 9M 2014	30 September 2015	% change 30 September 2015 vs 30 September 2014		
US dollar: 1 Euro	1.114	21.6%	1.120	12.3%		
Canadian dollar: 1 Euro	1.403	5.7%	1.503	-6.5%		
Jamaican Dollar : 1 Euro	129.372	15.4%	132.976	6.4%		
Mexican Peso: 1 Euro	17.349	2.5%	18.977	-10.4%		
Brazilian Real : 1 Euro	3.518	-11.7%	4.481	-31.2%		
Argentine Peso: 1 Euro	9.987	8.4%	10.548	1.0%		
Russian Ruble : 1 Euro	66.569	-27.8%	73.242	-32.1%		
Pound Sterling: 1 Euro	0.727	11.7%	0.739	5.3%		
Swiss Franc: 1 Euro	1.061	14.8%	1.092	10.5%		
Australian Dollar: 1 Euro	1.462	1.0%	1.594	-9.4%		
Chinese Yuan: 1 Euro	6.964	20.0%	7.121	8.5%		





Disclaimer

This document contains forward-looking statements, that relate to future events and future operating, economic and financial results of Campari Group. By their nature, forward-looking statements involve risk and uncertainty because they depend on the occurrence of future events and circumstances. Actual results may differ materially from those reflected in forward-looking statements due to a variety of factors, most of which are outside of the Group's control.







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