



## Results of the registration to the special list of the loyalty shares of Davide Campari-Milano S.p.A.

**Milan, April 9, 2015**-With reference to the shareholders that have registered to the special list for the entitlement to the benefit of double voting rights (loyalty shares), it should be noted that as of today **368,251,204 shares, corresponding to 63.4% of the share capital of Davide Campari-Milano S.p.A.** have obtained the registration. The shares are owned by **72 shareholders overall, of institutional type and based mainly in Continental Europe, United Kingdom and the United States.** The introduction of loyalty shares therefore showed a very positive response both in terms of number of shareholders and geographical diversification.

Pursuant to article 143-*quater*, paragraph 5, of Consob Regulation No. 11971/99, notice of the list of shareholders with interest exceeding 2% of the share capital of Davide Campari-Milano S.p.A. having obtained the registration to the list of shares with double voting rights (loyalty shares) is hereby given:

Declarant	Date of registration to the list of shares with double voting rights	Shares for which double voting rights have been requested	Total shares owned
Alicros S.p.A.	April 9, 2015	296,208,000 shares (51.000% of share capital)	296,208,000 shares (51.000% of share capital)
Cedar Rock Capital	April 9, 2015	54,315,737 shares (9.352% of share capital)	62,936,560 shares (10.836% of share capital)

It should be noted that the special list has been made available today to the general public through the Company's website, in the Governance section:  
<http://www.camparigroup.com/en/governance/loyalty-shares>.

The introduction of the loyalty shares was approved by 61.8% of the total share capital of Davide Campari-Milano S.p.A., or 76.1% of the share capital represented at the Extraordinary Shareholders' Meeting of Davide Campari-Milano S.p.A. held on January 28, 2015.

### FOR FURTHER INFORMATION

#### Investor Relations

##### Chiara Garavini

Tel.: +39 02 6225 330

Email: [chiara.garavini@campari.com](mailto:chiara.garavini@campari.com)

#### Corporate Communications

##### Enrico Bocedi

Tel.: +39 02 6225 608

Email: [enrico.bocedi@campari.com](mailto:enrico.bocedi@campari.com)

#### **ABOUT GRUPPO CAMPARI**

Davide Campari-Milano S.p.A., together with its affiliates ('Gruppo Campari'), is a major player in the global beverage sector, trading in **over 190 nations** around the world with leading positions in Europe and the Americas. The Group was founded in 1860 and today is **the sixth-largest player worldwide** in the premium spirits industry. The Group's portfolio, with over 50 brands, spans spirits, the core business, wines and soft drinks. Internationally-renowned brands include **Aperol, Appleton Estate, Campari, Cinzano, SKYY and Wild Turkey**. Headquartered in Sesto San Giovanni, Italy, Campari owns 16 plants and 3 wineries worldwide and has its own distribution network in 19 countries. The Group employs around 4,000 people. The shares of the parent company, Davide Campari-Milano S.p.A. (Reuters CPRI.MI - Bloomberg CPR IM), are listed on the Italian Stock Exchange since 2001. For more information: <http://www.camparigroup.com>  
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