



Daive Campari-Milano S.p.A. - Financial calendar 2011

Milan, 3 December 2010 - Davide Campari-Milano S.p.A. announces today the following events for 2011:

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| Board of Directors to approve annual results as of 31 st December 2010 | Results announcement and conference call | 21 st March 2011 |
| Annual Shareholders' Meeting | | 29 th April 2011 |
| Board of Directors to approve first quarter results as of 31 st March 2011 | Results announcement and conference call | 12 th May 2011 |
| Board of Directors to approve half-year results as of 30 th June 2011 | Results announcement and conference call | 4 th August 2011 |
| Board of Directors to approve third quarter results as of 30 th September 2011 | Results announcement and conference call | 14 th November 2011 |

Any amendments to the above calendar will be promptly notified to the market.

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FOR FURTHER INFORMATION:

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