

CAMPARI®



Campari is the result of the talent of Gaspare, master drink maker and the founder of the company. Campari is obtained from an hydro-alcoholic infusion introducing alcohol and water in a mixture of herbs, plants and fruits. Alcohol, sugar and water are the only known ingredients of its special and secret recipe. Remaining loyal to the original formula and keeping it strictly confidential, is one of the company's missions. This recipe is why Campari has always been characterized by a peculiar taste and by a brilliant red colour: the Campari red.

Appearance

- Brilliant clear

Color

- Unmistakably red!

Aroma

- Alcoholic, appealing complex, herbal, orange and floral scents.

Taste

- Pleasantly bitter, intense orange and herbal fragrances with typical woody notes. Velvety and rounded texture, with long herbal pleasant typical bitterness as aftertaste